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4th Adol - FINAL EXAM - READING COMPREHENSION (20 marks)

THE WORLD OF FASHION.

A) Gemma - Fashion shows.

If you ask me, these events are fantastic! And there are many different reasons for them. In my opinion, the main one is that many important buyers go to these shows to decide what clothes to sell in their shops in six months' time. Secondly, many journalists attend them and the publicity they create is often cheaper than adverts in magazines and on television. High street shops also pay attention to fashion shows to see what the trends for the year might be. Finally, although teenagers like me might not over buy a really expensive outfit, we might buy something related to the brand, such as sunglasses or perfumes.

B) Kate - Fashion Weeks

A fashion show is usually part of a longer 'fashion week'. Apparently, the idea of a fashion week began in Paris - women would wear fashionable clothes in public places as a form of advertising. Later this became a social event. Then in 1903, a New York City shop had what might have been the country's first fashion show. The idea was to attract middle-class women into the store. In 1943, the first-ever fashion week took place in New York. The idea was to get people's attention away from popular French fashion during the war. Today, there are lots of fashion weeks around the world. But in my view, the four most famous are London, Milan, Paris and New York.

C) Tom - Designer Clothes.

Personally, I just love designer clothes! Did you know that after the fashion shows, the original clothes are used to promote the designer's brand? They may be used by a famous celebrity, photographed for magazines or put in a store window. Or sometimes, when the designers have finished with an outfit, it might be given to the model who wore it as it fits them perfectly. Some special outfits might go into museums. But to my mind, the best thing is when they're sold and the money's given to charity. It's a shame that very few catwalk outfits are sold to members of the public!

LIVEWORKSHEETS

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1) Read the text. Find these phrases in the article and decide if the statements are True or False. (10 marks)

1-	'If you ask me, …' Gemma loves fashion shows.	**True**	**False**
2-	'In my opinion, …' Gemma is an important fashion buyer.	**True**	**False**
3-	'In my view, …' Kate has four favourite fashion weeks.	**True**	**False**
4-	'Personally, …' Tom is a fan of designer clothes.	**True**	**False**
5-	'To my mind, …' Tom thinks it's good to support charities.	**True**	**False**

2- Read the article, for questions 1 - 5 choose from the people (A-C). The people may be chosen more than once. (10 marks)

1- Which person: gives examples of some international events? _____

2- Which person: explains how a prediction is made? _____

3- Which person: says how a certain occasion began? _____

4- Which person: mentions a way of raising cash? _____

5- Which person: describes a way of saving money? _____

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