

### Practice. Worksheet 3

**Listen and complete the text with the words in the box:**

|                |                 |              |               |                |               |                   |
|----------------|-----------------|--------------|---------------|----------------|---------------|-------------------|
| <i>Monitor</i> | <i>Practice</i> | <i>Focus</i> | <i>Define</i> | <i>Wrap up</i> | <i>Create</i> | <i>Write down</i> |
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#### **How to Prepare a Winning Business Pitch**

First, \_\_\_\_\_ clearly the core idea of your business or product. Make sure it's clear and easy to understand.

Then, \_\_\_\_\_ a list of the key benefits your product offers to customers.

Next, \_\_\_\_\_ a presentation that includes visuals to help explain your business, like charts or graphs showing market growth.

After that, \_\_\_\_\_ on how your business stands out from competitors and why your solution is better.

Before the pitch, \_\_\_\_\_ your presentation several times to ensure smooth delivery and timing.

During the pitch, \_\_\_\_\_ your tone and body language to make sure you are confident and engaging.

Finally, \_\_\_\_\_ the pitch by answering any questions the audience might have.