

5 **1-10** You will hear a radio interview with a woman who has done a survey on attitudes to ebooks. For questions 1–7, choose the best answer (A, B or C).

- 1 The idea of doing a survey on ebooks came from
 - A a market research company.
 - B a university tutor.
 - C Anna herself.
- 2 What did Anna find surprising about the survey results?
 - A that some older people won't even try reading ebooks
 - B that her generation aren't entirely positive about ebooks
 - C that middle-aged people complain about the cost of ebooks
- 3 Anna believes that the main benefit people attach to ebooks is
 - A the flexibility of being able to search through them.
 - B their availability to those living in remote locations.
 - C the capacity of the hardware to store so many ebooks.
- 4 What does Anna believe will happen in book publishing?
 - A Ebooks will eventually replace hardback publications.
 - B Paperback sales will be the most affected by ebooks.
 - C Publishers will take over the selling of downloads.
- 5 Anna says that the only disadvantage of ebooks to consumers is
 - A the fact that there may be a hidden extra cost involved.
 - B the issue of having to pay for additional unwanted features.
 - C the new threat to health through lack of physical movement.
- 6 What is Anna's view on the changing position of authors in relation to ebooks?
 - A Authors will earn less money as a result of illegal copying.
 - B Ebooks will encourage authors who are unpublished to succeed.
 - C Few authors will require the services of an agent in the future.
- 7 What is Anna's next career move?
 - A to set up her own company
 - B to follow up her ebooks research
 - C to team up with an interested firm