Question 1-6

Choose the correct letter, A, B or C.

Research Project

1. How did John choose the topic of his research project?

A He thought the information would be useful for town planning.

B He has a special interest in the use of public services.

C He read about a similar study which had been done earlier.

2. During his research, John is expecting to find that

A The use of public services has altered very little.

B A group of people has changed its habits.

C The most frequently used facility is the library.

3. What is the problem with using official records?

A They may be lacking in detail.

B They may not be readily available.

C They may be difficult to analyse.

4. What does the tutor think about John using a questionnaire to get information?

A He needs to do a course in questionnaire design first.

B He should use this method instead of looking at public records.

C He will find the practice he gets useful the following year.

5. Which new variable does John agree to add to his investigation?

A Occupation

B Income group

C Qualifications

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6. How many questionnaires will John distribute?

A The same number as in the previous study

B A greater number than he needs for analysis

C The number recommended in the project guidelines

Question 7-8

*Choose **TWO** letters, **A-E***

Which **TWO** strategies will John use to encourage people to fill out his **questionnaire?**

A Using simple language

B Delivering the questionnaires in person

C Making the questionnaires anonymous

D Providing return envelopes

E Trialing the questionnaire on friends

Questions 9 and 10

*Choose **TWO** letters, **A-E.***

Which **TWO** pieces of advice does the tutor give John about his questionnaire?

A There should be a mixture of question types.

B Some questions should elicit personal information.

C There should be an introduction to explain the survey's purpose.

D A telephone number should be provided for queries.

E The questions should only take a few minutes to answer.

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