



Question 1-6

Choose the correct letter, A, B or C.

Research Project

1. How did John choose the topic of his research project?

- A He thought the information would be useful for town planning.
- B He has a special interest in the use of public services.
- C He read about a similar study which had been done earlier.

2. During his research, John is expecting to find that

- A The use of public services has altered very little.
- B A group of people has changed its habits.
- C The most frequently used facility is the library.

3. What is the problem with using official records?

- A They may be lacking in detail.
- B They may not be readily available.
- C They may be difficult to analyse.

4. What does the tutor think about John using a questionnaire to get information?

- A He needs to do a course in questionnaire design first.
- B He should use this method instead of looking at public records.
- C He will find the practice he gets useful the following year.

5. Which new variable does John agree to add to his investigation?

- A Occupation
- B Income group
- C Qualifications

6. How many questionnaires will John distribute?

- A The same number as in the previous study
- B A greater number than he needs for analysis
- C The number recommended in the project guidelines

Question 7-8

Choose TWO letters, A-E

Which **TWO** strategies will John use to encourage people to fill out his **questionnaire**?

- A Using simple language
- B Delivering the questionnaires in person
- C Making the questionnaires anonymous
- D Providing return envelopes
- E Trialing the questionnaire on friends

Questions 9 and 10

Choose TWO letters, A-E.

Which **TWO** pieces of advice does the tutor give John about his questionnaire?

- A There should be a mixture of question types.
- B Some questions should elicit personal information.
- C There should be an introduction to explain the survey's purpose.
- D A telephone number should be provided for queries.
- E The questions should only take a few minutes to answer.