



Question 1-6

Choose the correct letter, A, B or C.

Research Project

1. How did John choose the topic of his research project?
 - A ☐ He thought the information would be useful for town planning.
 - B ☐ He has a special interest in the use of public services.
 - C ☐ He read about a similar study which had been done earlier.
2. During his research, John is expecting to find that
 - A ☐ The use of public services has altered very little.
 - B ☐ A group of people has changed its habits.
 - C ☐ The most frequently used facility is the library.
3. What is the problem with using official records?
 - A ☐ They may be lacking in detail.
 - B ☐ They may not be readily available.
 - C ☐ They may be difficult to analyse.
4. What does the tutor think about John using a questionnaire to get information?
 - A ☐ He needs to do a course in questionnaire design first.
 - B ☐ He should use this method instead of looking at public records.
 - C ☐ He will find the practice he gets useful the following year.
5. Which new variable does John agree to add to his investigation?
 - A ☐ Occupation
 - B ☐ Income group
 - C ☐ Qualifications

6. How many questionnaires will John distribute?

- A ☐ The same number as in the previous study
- B ☐ A greater number than he needs for analysis
- C ☐ The number recommended in the project guidelines

Question 7-8

Choose **TWO** letters, **A-E**

Which **TWO** strategies will John use to encourage people to fill out his **questionnaire**?

- A ☐ Using simple language
- B ☐ Delivering the questionnaires in person
- C ☐ Making the questionnaires anonymous
- D ☐ Providing return envelopes
- E ☐ Trialing the questionnaire on friends

Questions 9 and 10

Choose **TWO** letters, **A-E**.

Which **TWO** pieces of advice does the tutor give John about his questionnaire?

- A ☐ There should be a mixture of question types.
- B ☐ Some questions should elicit personal information.
- C ☐ There should be an introduction to explain the survey's purpose.
- D ☐ A telephone number should be provided for queries.
- E ☐ The questions should only take a few minutes to answer.