

# HOW ARE YOU TODAY?



## WARM UP - IDENTIFYING THESE TRENDS

What kind of holiday is this? Who would enjoy it?



## ACTIVITY 1: CLASS DISCUSSION

Interview three (3) of your classmates.

1. What is your **dream trip**?
2. **Where** would you go?
3. **Why** would you go there?
4. **Who** would you go with?



More people have access to travel nowadays. Markets and niches are constantly evolving, and tourists want experiences they never tried before. Mass tourism will always be important, but there is more. Did you know that there are new trends defying what we used to know as 'Tourism'?

## ACTIVITY 2: MATCHING EXERCISE

Match the tourism trends from box A with the definitions from box B.

### A

1. Staycation:
2. Glamping:
3. Full Journey trip:
4. Gourmet trip:
5. Movie trip
6. Money free trip
7. Experience trip:

### B

- \_\_\_ Professional photographer captures unique moments.
- \_\_\_ Paying via a token (total amount is paid at the end of the trip).
- \_\_\_ Experiencing movie locations (e.g., Game of Thrones).
- \_\_\_ Spending the holidays in the home country.
- \_\_\_ Glamorous camping. Luxurious version of camping.
- \_\_\_ Trip where food is central (e.g., whisky tasting in Scotland).
- \_\_\_ Alternative transport trip (e.g., taking the train to visit the country).

## ACTIVITY 3: ITINERARY CREATION

Choose one of the tourism trends and draft a potential itinerary in the chart.

|               |        |        |        |        |
|---------------|--------|--------|--------|--------|
| Name of tour: |        |        |        |        |
|               | Day 1: | Day 2: | Day 3: | Day 4: |
| Morning:      |        |        |        |        |
| Afternoon:    |        |        |        |        |
| Evening:      |        |        |        |        |

## ACTIVITY 4: PRESENTING YOUR ITINERARY

**Explain your draft to a group of classmates. Can they guess what trend it would fit in?**



|               |        |        |        |        |
|---------------|--------|--------|--------|--------|
| Name of tour: |        |        |        |        |
|               | Day 1: | Day 2: | Day 3: | Day 4: |
| Morning:      |        |        |        |        |
| Afternoon:    |        |        |        |        |
| Evening:      |        |        |        |        |

## ACTIVITY 5: DEBATE

The teacher will assign your group 1 of the trends.  
Prepare your arguments in 5 minutes.

1. Which trend is the **most sustainable** for the future of tourism?
2. Which trend is just a **passing fad**?



# Class End

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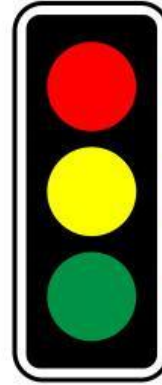
- To talk about your dream vacation.

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- To review some trend words in tourism

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- To present 1 trend in detail to a group of your classmates



I achieved 1 objective

I achieved 2 objectives

I achieved every objective