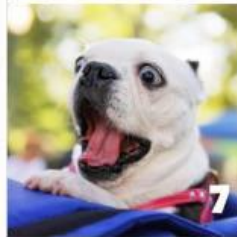


HOW ARE YOU TODAY?



ACTIVITY 1: GROUP DISCUSSION

Discuss with your team:

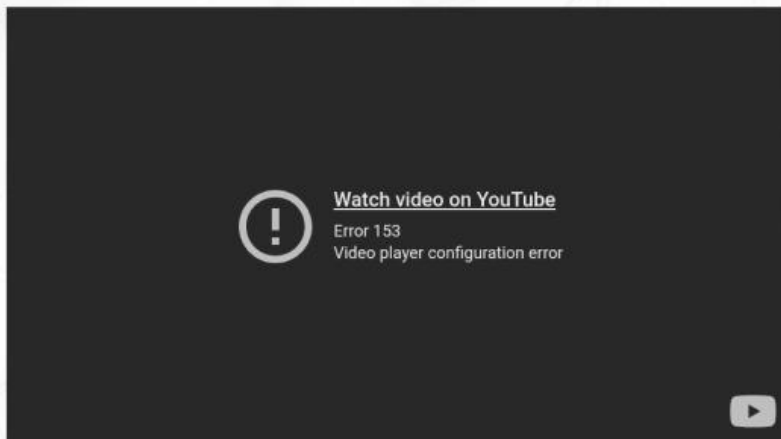
1. Do you think people pay attention to promotional material when planning their vacation?
2. What do you think is the most effective way to promote a travel destination?
(videos, brochures, advertisement, social media, etc.)



ACTIVITY 2: WHAT IS A BROCHURE?

Watch this video and answer the questions

1. What are the **main purposes** of a brochure as discussed in the video?
2. Describe the **key design elements** that contribute to an effective brochure.
3. Explain how **brochures differ from flyers** based on the information provided.
4. In what ways can **brochures be distributed** to reach potential customers according to the video?



ACTIVITY 3: COMPLETE THE BROCHURE

What information is missing in the brochure?

	Travel to: -----	
	Fun things to do: 1. 2. 3. 4. 5.	What kind of geography is there?
Why should you visit ?	Food to eat: 1. 2. 3.	

	TRAVEL TO -----	
	Fun things to do: 1. 2. 3. 4. 5.	What kind of geography is there?
Why should you visit ?	Food to eat: 1. 2. 3.	



GRAMMAR: MAKING QUESTIONS

Check the way to make questions here:

Yes/No Questions:				
<u>Aux</u>	<u>Sub</u>	<u>Verb</u>	<u>(object)</u>	?
Do	you	have	availability	?
Does	the price	include	breakfast	?
Can	you	guarantee	the price	?

Extra information Questions:					
<u>Question word</u>	<u>Aux</u>	<u>Sub</u>	<u>verb</u>	<u>(object)</u>	?
How much	will	the tickets	cost		
How many people	can	you	accommodate	there	?
What dates	do	you	have	available	?

ACTIVITY 4: ASKING FOR INFO

How can you ask for the missing information?

1.	_____?
2.	_____?
3.	_____?
4.	_____?
5.	_____?
6.	_____?
7.	_____?

Why should you
visit?

Travel to:

Fun things to do:

- 1.
- 2.
- 3.
- 4.
- 5.

Food to eat:

- 1.
- 2.
- 3.

What kind of
geography is there?

Class End

☐

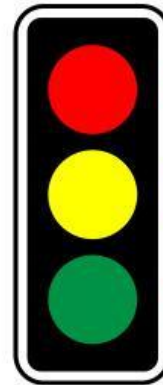
- To discuss & analyze the information of a brochure.

☐

- To watch a video on how to do a great brochure.

☐

- To make questions related to a brochure



I achieved 1 objective

I achieved 2 objectives

I achieved every objective