

10 Multiple choice questions

Term

1 of 20

Someone is behaving inappropriately on one of the sites you're using. You should:

- ☐ Share the issue on social media
- ☐ Report the moderator of the site
- ☐ Confront the person directly
- ☐ Ignore the behavior and move on

Term

2 of 20

The ability to effectively and efficiently comprehend and use written symbols is referred to as:

- ☐ phonemic awareness
- ☐ fluency
- ☐ literacy
- ☐ encoding

Term

3 of 20

What does censorship mean?

- ☐ When data is organized for public access
- ☐ When information is shared freely without restrictions
- ☐ When information is filtered, suppressed, or deleted to hinder freedom of speech
- ☐ When content is enhanced for clarity

Term

4 of 20

Find the best answer: When media identify a certain group of people they wish to get their message across to, this group of people is known as a(n):

- ☐ Test market
- ☐ Target audience
- ☐ Personal brand statement
- ☐ Lead market

Term

5 of 20

International Literacy Day created in...?

- ☐ 1970
- ☐ 1965
- ☐ 1980
- ☐ 1955

Term

6 of 20

When you are communicating online to unknown people or filling out details on a website, what contact information should you give out?

- ☐ A password
- ☐ A photo
- ☐ An alias
- ☐ A safe

Term

7 of 20

Which statement best describes the term 'Browser'?

- ☐ A program for managing files on your computer
- ☐ A tool for creating digital graphics
- ☐ An application for sending emails
- ☐ A program for viewing and accessing data on the internet.

You are working on your personal homepage and would like to publish a nice graphic you found on the internet. What do you have to think of before publishing?

- ☐ The copyright - I have to ask the owner for permission
- ☐ The file size - I have to compress it
- ☐ The resolution - I need to enhance its quality
- ☐ The format - I need to convert it to JPEG

Find the best answer: A person that is media literate can:

- ☐ Memorize facts from various media outlets
- ☐ Read, analyze and critically evaluate information presented in a variety of formats (television, print, radio, computers, etc.)
- ☐ Create and design media content for commercial use
- ☐ Ignore information from unreliable sources

What is PEGI?

- ☐ A European system for rating video games according to age and content
- ☐ A national system for categorizing books by topic
- ☐ A global system for rating music albums by genre
- ☐ A European system for evaluating software quality

10 Matching questions

In case of cyberbullying, you should:

When a message is transformed into an understandable sign and symbol system, the process is referred to as:

How many young Europeans are internet users?

What percentage of his/her waking hours does the average person spend consuming mass media?

Where does the term "Spam" come from?

What are your habits when it comes to newspapers and current events:

Typing all in capitals in electronic communications means:

Which of the file formats below is that of a picture?

- A. MP3
- B. GIF
- C. DOC
- D. PDF

How many people worldwide use internet?

How many young Europeans (12-18) have their own mobile phone?

A. Encoding

B. You are shouting

C. You try to read news everyday relying on media you trust and respect

D. 1.7 billion

E. Block the cyberbully from your contacts list and talk to a trusted adult

F. 95%

G. 94%

H. 65%

I. A popular brand of ham

J. GIF