

**12 Multiple choice questions**

Definition

the various methods of communicating information

1 of 12

- gatekeeper
- "the media"
- commercial
- sound bite

Definition

a brief, memorable comment that can easily be fit into news broadcasts

2 of 12

- sound bite
- "the media"
- commercial
- gatekeeper

Definition

who decides what issues are important enough to receive public attention

3 of 12

- watchdog
- gatekeeper
- sound bite
- "the media"

Definition

the role played by a media organization that exposes illegal practices or waste

4 of 12

- gatekeeper
- "the media"
- sound bite
- watchdog

Definition

for profit sources

5 of 12

- "the media"
- sound bite
- agenda
- commercial

Definition

prejudice in favor of or against one thing, person, or group compared with another, usually in a way considered to be unfair.

6 of 12

- sound bite
- expose'
- bias
- Media

Definition

7 of 12

Forms of communication, such as newspapers and radio, that reach millions of people.

- mass media (n)
- sound bite
- "the media"
- medium (n)

Definition

8 of 12

a list of things to do

- agenda
- commercial
- expose`
- Media

Definition

9 of 12

a method of communicating information

- mass media (n)
- medium (n)
- expose`
- "the media"

Definition

10 of 12

A story that makes wrongdoing known

- agenda
- gatekeeper
- watchdog
- expose`

Location

11 of 12



- agenda
- bias
- Media
- Social Media

Location

12 of 12



- sound bite
- Media
- "the media"
- Social Media