

TRENDSETTERS 02

1 Answer the questions with a partner.

- What do you think the word *fashion* means?
- Where do you find out about the latest fashions?
- What does the word *trendsetter* mean?

2 02 Work with a partner. Read the list of words. Which ones might you hear in a video about trendsetters? Watch the video and tick the words you hear.

- | | | | |
|-----------------|--------------------------|-----------------|--------------------------|
| 1 high fashion | ☐ | 5 the catwalk | ☐ |
| 2 old fashioned | ☐ | 6 fashion shows | ☐ |
| 3 social media | ☐ | 7 style | ☐ |
| 4 magazines | ☐ | 8 look | ☐ |

3a 02 Watch the first part of the video again and choose the correct option.

Lots of young people use clothing to (1) *show off* / *express* themselves. Youngsters don't need fashion experts to tell them what's (2) *trendy* / *brand new* or not. With (3) *social media* / *second-hand* sites teenagers can share their fashion tips and ideas. People with millions of followers are called (4) *influencers* / *experts*. Their followers try to copy their photos by looking at their clothing, (5) *hairstyles* / *headwear* and make up.

3b Work with a partner. What is the difference in meaning between the four pairs of words from the text in Activity 3a?

- | | |
|-----------------------------------|--------------------------------------|
| 1 show off _____
express _____ | 3 influencers _____
experts _____ |
| 2 trendy _____
brand new _____ | 4 hairstyles _____
headwear _____ |

4 02 Watch the second part of the video and complete the notes with one word by each picture.



_____ style
A _____ look; _____
_____ and tattoos.



_____ style
Usually wear _____, polo _____
and blouses.



Harajuku _____
Japanese women who wear _____ and
_____ clothing.



_____ look
Often wear _____ with hoods, backwards
baseball caps and _____.

5 Work in groups and discuss the questions.

- Did you like any of the fashion styles in the video? Which one(s)? Why?
- Are there any styles you would NOT follow? Why?
- Who do you think the trendsetters are in your country?
- Do you think it's important to follow fashion? Why? / Why not?