

BUSINESS REVIEW

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THE IMPACT OF SOCIAL MEDIA ON OUR LIVES

Social media has become a part of daily life for millions of people around the world. Platforms like Instagram, TikTok, Facebook, and YouTube connect us to friends, family, and even strangers with similar interests. For many, checking social media is the first thing they do in the morning and the last thing they do before going to sleep.

Experts recommend using social media carefully. They advise young people to set time limits, check privacy settings, and take regular breaks from screens. Social media is a powerful tool, but like all tools, it should be used wisely.

In the end, social media is neither completely good nor completely bad. It depends on how we use it. If we balance online life with real-life activities, social media can be more helpful than harmful.

There are many positive effects of social media. People can share news, learn new skills, and stay in touch with loved ones who live far away. Students often use videos and online communities to study, practise languages, or get advice about hobbies. Social media can also be a place for creativity, where photos, music, and ideas can “go viral” and reach thousands of people in just a few hours.

However, there are also negative effects. Many young people spend too much time online—sometimes more than four hours a day. Experts say that this can cause problems with sleep, concentration, and real-life communication. Another problem is cyberbullying, which can hurt teenagers’ self-confidence. Privacy is also an issue, as users often share too much personal information without thinking about who can see it.

1. *Social media helps people stay connected with others who live far away* **T/F**
2. *The article says that social media has only negative effects* **T/F**
3. *Many young people spend more than four hours a day online* **T/F**
4. *Cyberbullying can make teenagers feel more confident* **T/F**
5. *Experts recommend setting time limits and taking breaks from screens* **T/F**
6. *The article concludes that social media can be helpful if we use it wisely* **T/F**