Subunit 1.5: Global Structures and economic drivers of growth Global Structures

Activity: "Word Match & Fill-In Challenge"

Instructions:

Using an online educational resource:
1. Complete the fill-in-the-blank section using words from the Word Bank.
2. Match each description in Part B with the correct concept.

Word Bank
Multinational Company | NGO | Cooperative | Microfinance | Triple Bottom Line | Global Expansion | Economies of Scale | Interest Rates | Taxes

Part A: Fill in the Blanks
1. A ____________________ operates in more than one country and manages global production or services (e.g., Coca-Cola, Toyota).

2. ____________________ occurs when local businesses enter foreign markets to access new customers and reduce risk.

3. ____________________ means the cost per unit decreases as production increases.

4. ____________________ organizations work for social or environmental goals rather than profit (e.g., Greenpeace, WWF).

5. A ____________________ is owned and run by its members, focusing on fairness and shared benefits.

6. ____________________ institutions provide small loans to entrepreneurs in developing countries.

7. The ____________________ measures a business's success across Profit, People, and Planet.

8. ____________________ influence business decisions by affecting prices, profits, and expansion incentives.

9. ____________________ determine the cost of borrowing money, influencing investment and growth.

Part B: Quick Concept Match
Match each description (1–5) with the correct concept (A–E).

Description	Concept
1. Encourages social responsibility in MNCs	A. Cooperative
2. Focuses on community welfare over profit	B. Microfinance provider

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3. Expands reach to international markets	C. Triple bottom line
4. Encourages sustainable success in three areas	D. Global expansion
5. Offers small loans to small entrepreneurs	E. NGO