

[Actual Test-Section 3] A research on Music

- 1 What is the topic of the research?
- A the effect of music on consumers
 - B the effect of music on eating
 - C the effect of music on the price of food
- 2 The research finds out in the restaurant
- A the music is played everywhere
 - B the music is played at a uniform volume level
 - C the music is played at a certain time
- 3 The first few questions in the questionnaire are
- A to understand people's taste in music
 - B to clarify the research aim
 - C to disguise the purpose of the survey
- 4 the questions in the questionnaire came from
- A a previous study
 - B a professional dictionary
 - C the student herself

Questions 5–6

Choose TWO letters, A–E.

Choose TWO are the main reasons given for choosing a restaurant?

- A competitors nearby
- B environment
- C transport facilities
- D service
- E seat capacity

Questions 7–10

What is people's attitude toward playing each for the following music in restaurants?

Choose FOUR answers from the box and write the correct letter, A–F, next to Questions 7–10.

- A people will spend more money in the restaurant.
- B people don't even notice the music
- C people will come back again
- D people don't think the restaurant is worth the price
- E people will leave the restaurant right after eating
- F people don't like the restaurant at all.

- 7 no music
- 8 jazz
- 9 classical music
- 10 pop music