

UNIVERSITY OF TECHNOLOGY AND APPLIED SCIENCES- IBRA

GE-1 LISTENING – UNIT 1 LESSON B

Use the words in the boxes to complete the text.

findings	out of stock	gender	interact	frustrated	sufficient	conduct
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Running a supermarket is quite a complicated task. Owners need to 1. _____ well with the customers to know their interests and needs. Some big supermarkets 2. _____ surveys among consumers to find out their favorite goods and services. They use the 3. _____ of these surveys to procure and display items for sale. It is very important to have 4. _____ stock of all important items because if they are 5. _____, the customers will be 6. _____ and they might leave the shops never to return.

(BIJU C THOMAS)