IT organisations

Speaking **1** Work in pairs. Choose a technology company and list activities the company carries out.

Vocabulary **2** Read the company profiles and find words that match these definitions.

1 a company or companies that sell things (Futachiba) _____, _____
2 companies that make things to sell (Futachiba) _____
3 factories (Futachiba) _____
4 things a company sells (Futachiba) _____
5 using software that runs and stores information on the internet (IBGroup) _____
6 customers (IBGroup) _____
7 start selling a new product (Digital World) _____

Futachiba

Futachiba is a leading international provider of computer hardware. The company is among the top five suppliers internationally of servers and among the top ten manufacturers of laptop computers. We have production facilities in six countries and we sell our products to almost every country in the world. With service centres in all our major markets, we provide a very high level of customer service.

IBGroup

We are a fast-growing private company that supplies cloud computing services internationally. Our products include online office applications such as word processing, spreadsheet, presentation and database programs, which people can use on the internet anywhere and at any time. Our clients include major corporations, as well as many small and medium-sized companies.

Digital World

At Digital World we proudly design the most popular games in the world! We are excited every day by the great feedback we get from our favourite people: our game-playing customers. You can play our award-winning games on all the major computer operating systems, including Windows and Mac OS. Many of them are also available for Apple iOS and Android. Our wonderful staff started developing games in 2005 and continue to work on new, highly entertaining products. We expect to launch the next version of our biggest game, *War of the Suns*, next month.

Reading **3** Read the company profiles in 2 again and answer these questions. Then compare answers with a partner.

Which company or companies:

1 is getting bigger? _____
2 develops software? _____, _____
3 makes things in more than one country? _____
4 has a new product to launch? _____
5 sells software for use on the internet? _____

LIVEWORKSHEETS