Amazon Go

Anticiper

1. les nouveaux modes commerciaux

on the internet • just walk out • apps • pay by phone • delivery drones • digital fitting room • click and collect

2. Visionnez la vidéo et surlignez ce que vous voyez et entendez.

walk into a store • on the internet • guards • checkout • counter • store/shop • scan a QRcode • grab • customers/clients • charge • cash desk • screen • a receipt • self-driving cars • click and collect • shop assistant • cashier • buy • at home • pay later • credit card • visit • just walk out • go shopping • just walk in • staff • help themselves • queue • choose • cart • pay by phone • computer • scan • buy • mobile app

3. Classez les mots que vous avez surlignés dans les rubriques.

People and Places	Actions
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	.....

Items
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4. Cochez les bonnes réponses.

a. The document is a video promoting: ☐ the fastest and smartest store: Amazon.
☐ Amazon's most advanced smartphone.
☐ the world's most advanced store concept: Amazon Go.

b. You need ☐ a cart. ☐ a smartphone. ☐ a credit card.

c. You must ☐ pay. ☐ register. ☐ scan.

5. Remettez ces groupes de mots dans l'ordre pour retrouver le concept d'Amazon Go.

grab what you want • scan your phone • and just go. • You walk into a store

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LIVEWORKSHEETS