

From Newspapers to TikTok: The Evolution of Media

Media has changed dramatically in the last 100 years. Newspapers were once the main source of information, providing in-depth articles on politics, society, and culture. Radio and television later became popular, allowing people to hear and see the news in real time. Today, news is shared instantly on social media platforms such as Twitter, Instagram, and TikTok, making it accessible to millions of people worldwide.

New technologies have also changed the way people consume entertainment. TV programs are now often watched online instead of on traditional television sets. Thousands of videos are uploaded to YouTube every day, covering topics from education to comedy. Podcasts, blogs, and streaming services have also transformed the way information and entertainment are delivered.

The way information is produced and consumed has been transformed by these technological advances. Journalists and content creators now use digital tools to reach a global audience. Stories can be shared within seconds, and anyone with an internet connection can participate in spreading news or creating content. The speed, accessibility, and interactivity of modern media are very different from the slower, more limited reach of newspapers in the past.

Part A: Multiple Choice – Reading Comprehension

Choose the best answer for each question.

1. How has media changed in the last 100 years?
 - A. People now read more newspapers than before
 - B. New technologies allow instant access to news and entertainment
 - C. Radio is now the main source of information
 - D. Media has remained mostly the same
2. What is the main difference between newspapers and social media?
 - A. Newspapers are faster than social media
 - B. Social media allows instant sharing and interaction
 - C. Social media contains only entertainment, not news
 - D. Newspapers are interactive platforms
3. Which of the following is NOT mentioned as a form of media in the text?
 - A. Podcasts
 - B. YouTube
 - C. TikTok
 - D. Video games

MODULE 4 – ECPE PREPARATION

Part B: Cloze – Language Focus (Passive Voice)

Complete the sentences using the correct form of the verb in **passive voice**.

1. News _____ (share) instantly on social media.
2. Thousands of videos _____ (upload) to YouTube every day.
3. TV programs _____ (watch) online instead of on traditional TV.
4. Stories _____ (spread) by anyone with an internet connection.

Then, **rewrite each sentence in active voice**.

- 1-
- 2-
- 3-
- 4-

Part C: Short Answer – Reading Comprehension

Answer the following questions in complete sentences:

1. How have new technologies affected the way people consume entertainment?
2. Why is modern media more interactive than newspapers were in the past?
3. Give three examples of media mentioned in the text.