

Name: _____

Date: _____

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| 1. Hackathon | _____ | A. A short presentation of an idea or product |
| 2. Prototype | _____ | B. Publishing or starting something officially |
| 3. Branding | _____ | C. The process of making something new or better |
| 4. Target audience | _____ | D. A person who gives advice and support in a project |
| 5. SEO | _____ | E. People who are expected to use or buy a product |
| 6. Pitch | _____ | F. Ways to improve online visibility in search results |
| 7. Feedback | _____ | G. How people see and remember a product |
| 8. Mentor | _____ | H. Suggestions and reactions from users |
| 9. Innovation | _____ | I. . An event where teams build new tech ideas |
| 10. Launch | _____ | J. A model of a product used for testing ideas |