

TEXT



DEFINITION

- Combination of letters that form a word or _____ that describe a topic which is known as text information.
- Most basic _____ of multimedia application.
- Text can contribute to the presentations overall "look and feel".
- Texts in the form of words, sentences and paragraphs is used to _____ thoughts, idea and facts in nearly every aspect of our lives.



TEXT CATEGORY

-text elements can be categories into:

_____ ; _____
; numbers : 0-9

; special characters : Punctuation [. , ; ' ...] Sign or Symbols [* & ^ % \$ £ ! / \ # @ ...]
also known as _____
; may also include special icon or _____, mathematical symbols, Greek Letter etc. [¥ ¥ ♡]

TYPE FACE

- A family of graphic characters that includes different sizes and styles.
- Arial • _____ • Calibri • *Lucida Handwriting*
- Different typefaces can convey widely different feelings and impressions

• A serif is the little decoration at the end of a letter stroke.

serifs
Text
Serif Font

SANS SERIF TYPEFACES

• Sans serif fonts do not have a serif at the end of a letter stroke.

Text
Sans Serif Font



TEXT SOFTWARE

WORD PROCESSOR	TEXT EDITOR	FONT EDITOR
Microsoft Word	Notepad	FontLab
LibreOffice Writer	TextEdit	FontForge
Google Docs	Wordpad	Fontographer



PURPOSE OF USING TEXT

- **HTML documents**
 - HTML is the _____ documents format(in a form of text) used for Web pages
- **Menus for navigation**
 - A simple menu _____ of a text list of topics.
- **Interactive buttons**
 - Users can create their own buttons through text from bitmaps and _____

PURPOSE OF USING TEXT

- **symbols and icons**
 - are concentrated text in the forms of _____ graphic constructs. they are used to convey meaningful messages.
 - symbols used to convey human emotions are called _____
 - icons are _____ representations of objects and process.
- **Fields for reading**
 - Text _____ will describe the content of the _____ or the multimedia which user read.



ADVANTAGES OF USING TEXT :

- **easy to edit or update**
 - _____ are easier to update or edit compared to other element such as _____ or animation
- **clarifies other media**
 - Text element is used to _____ other media such as graphic