

WHAT IS VIDEO?



- series of frames
- contains pictures and _____

- picture with a specific action
- must be converted into _____
- called digitizing video

- videos files are huge
- video compression is a must
- codec is used to _____ and _____ video data



TYPE

ANALOGUE VIDEO

- Video is recorded into _____ records
- Video _____ are interlaced.

DIGITAL VIDEO

- The _____ is digitized by the _____ into a sequence of single frames.
- The _____ and _____ data are compressed before being written to a tape or digitally stored.



SOFTWARE

- CapCut
- Windows _____ Maker
- CyberLink
- _____ Director



PURPOSE OF VIDEO

- Video is used to evoke _____ (hope, happiness, sadness, or any other) in a presentation
- Video is used to keep the _____ captivated with the presentation

ADVANTAGES OF VIDEO

- Video can captivate our _____ and helps us retain more _____ in our memory than with just text and graphics.
- Capable of bringing _____ that resemble actual situations

