

CHILDREN & ADVERTISING



You will hear a monologue about effect of advertising on children.
For questions 1-6, complete the sentences with a word or short phrase.
Play the recording twice.

1. Children see a lot of advertising on TV, online, and in _____.
2. Many adverts for food promote products high in sugar and _____.
3. Some ads make children feel they must look a certain way to be _____.
4. Children often do not realize that adverts are trying to _____.
5. Certain countries already have _____ about ads during children's TV programs.
6. Parents can help by discussing ads and encouraging _____ thinking.

