

▪ **Individual work. Scan the reading passage. Answer the questions.**

▪ **Exercise B, p.67 (8 minutes)**

1. How old was Chris Burkard when he started taking photographs? _____
2. When did his career start becoming successful? _____
3. How many followers did he have in 2016? _____
4. When did he win an award? _____
5. How many photos have a #beach hashtag on Instagram? _____

A From the beginning,..... Even though he only started taking photos when he was 19, his amazing photos of surfers quickly became popular. Then, in 2013, his career¹ really took off.

B While on a photography trip in Iceland, a surfer showed Burkard an app called Instagram. By 2016, he had around two million followers.

C Burkard's followers love his photos of In fact, Burkard was named a Top 10 travel influencer² in 2017.

2. Choose hashtags carefully. For example, many people use #beach. There are about 300 million Instagram photos with that hashtag.