

Conversations

Directions: You will hear a conversation between two or more people. Choose the best answer to each question.

1. Why did the McDonald's owner choose to redesign his store using feng shui principles?

- (A) To follow new corporate design regulations
- (B) To attract the local Asian population
- (C) To introduce healthier food options
- (D) To align with national sustainability goals

2. What specific design features are mentioned as part of the feng shui makeover?

- (A) Solar lighting and eco-friendly flooring
- (B) Open kitchens and digital menus
- (C) Rounded tables, earth tones, and waterfalls
- (D) Skylights, incense, and natural stone walls

3. How was the feng shui expertise incorporated into the redesign process?

- (A) The owner downloaded feng shui layouts online.
- (B) Corporate McDonald's provided feng shui templates.
- (C) Brownstein collaborated with feng shui consultants, who were paid per square foot.
- (D) Local interior designers guided the project using Chinese décor.

4. What is the claimed effect of a harmonious dining environment, according to the feng shui masters?

- (A) Customers eat faster and spend more.
- (B) The food appears more nutritious.
- (C) It reduces the calories absorbed from the food.
- (D) The experience makes the food feel more enjoyable and healthier.

5. What humorous remark does the Grand Master make about feng shui's impact?

- (A) "It's more effective than vitamins."
- (B) "Mental is stronger than the poison food."
- (C) "Even ghosts won't enter the store now."
- (D) "It makes fries taste like salad."

6. How did the feng shui redesign affect business at this McDonald's location?

- (A) Sales slightly dropped due to remodeling.
- (B) Customer traffic remained unchanged.
- (C) Business increased by double digits.
- (D) Only Asian customers increased in number.