

Chapter-4

Worksheet: E-Commerce

Section A: Fill in the Blanks

1. E-Commerce refers to the paperless exchange of business information using methods like _____, _____, and _____.
2. The _____ model involves a consumer approaching a website to compare services from multiple businesses.
3. _____ is a protocol used for secure online transactions, developed by MasterCard and Visa.
4. In the _____ model, a website helps consumers sell their assets directly to other consumers.
5. _____ is a type of electronic payment where the amount is deducted immediately from the user's bank account.

Section B: True or False

1. E-Commerce can only be conducted using credit cards. (True/False)
2. The B2B model involves selling products directly to the end consumer. (True/False)
3. SSL (Secure Socket Layer) ensures the security of online transactions. (True/False)
4. E-Commerce reduces the need for physical stores, thus reducing traffic and pollution. (True/False)
5. EDI (Electronic Data Interchange) is a paper-based method of transferring business documents. (True/False)

Section D: Multiple Choice Questions

1. Which of the following is NOT a feature of E-Commerce?
 - a) Non-Cash Payment
 - b) 24x7 Service Availability
 - c) Physical Store Presence
 - d) Improved Sales
2. Which E-Commerce model involves a consumer selling directly to another consumer?
 - a) B2B
 - b) B2C
 - c) C2C
 - d) B2G
3. What is the primary purpose of a digital signature in E-Commerce?
 - a) To encrypt data
 - b) To ensure the authenticity of information
 - c) To reduce transaction costs
 - d) To provide 24x7 service
4. Which of the following is a technical disadvantage of E-Commerce?
 - a) User resistance
 - b) Lack of system security
 - c) High initial cost
 - d) Lack of touch or feel of products

5. Which protocol is commonly used for secure online transactions?

- a) HTTP
- b) FTP
- c) SSL
- d) SMTP

Quiz: E-Commerce

Question 1: What does E-Commerce stand for?

- a) Electronic Communication
- b) Electronic Commerce
- c) Electronic Computing
- d) Electronic Connection

Question 2: Which of the following is NOT an E-Commerce model?

- a) B2B
- b) B2C
- c) C2C
- d) P2P

Question 3: What is the main advantage of using a debit card in E-Commerce?

- a) It allows users to borrow money.
- b) It deducts the amount directly from the user's bank account.

- c) It offers rewards and cashback.
- d) It is accepted worldwide.

Question 4: Which of the following is a security measure used in E-Commerce?

- a) Digital Signature
- b) Physical Signature
- c) Handwritten Note
- d) Verbal Agreement

Question 5: What is the primary purpose of EDI (Electronic Data Interchange)?

- a) To replace paper documents with electronic documents.
- b) To provide 24x7 customer service.
- c) To reduce the cost of advertising.
- d) To increase the speed of internet connections.