4 Designing the Web

4A

VOCABULARY Describing website features

A Match the definitions to the words on the right.

1 copy data from the Internet onto a computer   o   o **a** browse

2 a design or symbol that represents a company   o   o **b** button

3 an opinion of a product or website   o   o **c** function

4 type in your password to enter a website   o   o **d** log in

5 skim websites to find which ones are relevant   o   o **e** logo

6 an icon that you can click to select a command   o   o **f** review

7 a feature on a website such as "search" or "find"   o   o **g** download

B Complete the information. Circle the correct words.

WE HAVE A NEW WEBSITE!

¹(**Log in** / **Review**) with your username and password and click the *Enter* ²(**logo** / **button**) to access our site. You can use the search ³(**function** / **logo**) to look for something you want, or ⁴(**browse** / **button**) our most popular news stories. Like something you see? Click on the ⁵(**download** / **review**) button and save it to your computer. Don't forget to head to our ⁶(**logo** / **review**) section. We want to know what you think about our new look. Your feedback is valuable to us!

VOCABULARY BUILDING

A Complete the sentences using the words in the box.

attached to	encourage	impact	frustrating	spam

1 What new technology has had a high _____ on your life?

2 Which tech device are you most _____?

3 Isn't it _____ to get so much junk mail every day?

4 Do you have a(n) _____ blocker on your email?

5 Does your employer actively _____ you to give feedback on your job?

4B

LANGUAGE FOCUS Making comparisons

A Complete the sentences. Use the words provided.

1 My new computer is much faster than my old one.

My old computer isn't as _____ my new one. (fast)

2 This laptop is heavier than my tablet.

My tablet _____ my laptop. (light)

3 These speakers aren't as good as those headphones.

These headphones _____ those speakers. (good)

4 This camera is cheaper than all the other cameras.

This camera is _____ one on the market. (cheap)

5 The features on this phone are different from the ones on my old phone.

The features on this phone aren't _____ the ones on my old phone. (same)

B Complete the sentences using your own words.

1 _____ are easier to carry than _____ .

2 _____ isn't as expensive as _____ .

3 _____ is almost the same as _____ , except for the price.

4 _____ are much more expensive than _____ .

5 Community Builders

5A

VOCABULARY Making communities better

Complete the sentences using the words in the box. One word is extra.

community	empowers	enhancing	entrepreneurs	facilities	underprivileged

1 She started a nonprofit organization for _____ children to express themselves through art.

2 His success story inspired everyone in the _____ .

3 Education _____ you. It gives you the tools you need to succeed in life.

4 The government spent a lot of money upgrading the _____ in the library complex.

5 Steve Jobs, Mark Zuckerberg, and Bill Gates are all _____ who started small but made it big.

LISTENING Creating green spaces

A 🔊 Listen. The two speakers are probably ___ .

a politicians   **b** neighbors   **c** gardeners

B 🔊 Listen to the conversation again. Answer the questions.

1 What is focus of the project?

a building communities   **b** developing urban gardens   **c** eating more healthily

2 Where will this project be carried out?

a on building rooftops   **b** people's backyards   **c** at the library

3 Who can participate in this project?

a library members   **b** local residents   **c** friends

4 What are the advantages of this project? Check [✓] all that apply.

a You can grow your own vegetables. ☐   **d** It will help reduce pollution. ☐

b There will be fewer empty buildings. ☐   **e** It's a great way to make friends. ☐

c There will be more greenery in the city. ☐   **f** People can help and learn from one another. ☐

VOCABULARY BUILDING

A Complete the sentences using the words in the box.

dedication	ensure	proof	recruit	significant

1 There is scientific _____ that the amount of trash in the ocean is growing.

2 Community group leaders usually _____ volunteers to help with their projects.

3 Community projects need to _____ that their work will continue after they have left.

4 The volunteers showed great _____ to the recycling campaign.

5 Reducing and recycling trash can have a(n) _____ impact on the environment.

B Some adjectives use the suffix -*ant*. Complete the sentences using the words in the box.

constant	distant	hesitant	vacant

1 The building was abandoned and had been _____ for many years.

2 People were _____ to join at first but now they're very enthusiastic.

3 We heard a _____ crash from several kilometers away.

4 I couldn't sleep because of the _____ noise from the airport.

5B

LANGUAGE FOCUS Using the passive voice

A Rewrite each sentence using the passive form.

1 You can recycle rainwater from the roof.

   Rainwater from the roof can be recycled.

2 They turned unused land into urban gardens.

   Unused land _____

3 Someone designed the cars to run on solar power.

   The cars _____

4 They converted a landfill into a skateboard park.

   A landfill _____

5 They built tunnels to divert traffic underground.

   Tunnels _____

B Complete the information with the passive form of the words provided.

The High Line, built in 1934, was an overhead railroad track in Manhattan, New York, which
[1]_____ (use) to transport cargo into the city. However, when rail traffic started to
decline, it was decided that the train tracks [2]_____ (need) any more and the city
decided it should [3]_____ (tear down) and demolished. An organization called the
Friends of the High Line [4]_____ (form) to fight against the demolition. A competition
[5]_____ (hold) to find the best idea for the site. Ten years later, the High Line
[6]_____ (redesign) as a beautiful urban park and garden. The old train tracks
[7]_____ (convert) into a place where people can [8]_____ (surround)
by green trees and flowers. Today, the High Line [9]_____ (visit) by hundreds of New
Yorkers looking for some green space in the urban jungle. Further work on the project
[10]_____ (plan), with ideas for museums, art spaces, and other facilities.

5C

READING

Read the passage and answer the questions.

1 Ruganzu Bruno Tusingwire is an eco-artist from Uganda. Orphaned as young child, he grew up in the countryside, surrounded by mountains and nature. Later, he moved to the capital city of Kampala and was shocked by the amount of waste all around him. There was so much waste it was becoming unmanageable. He realized it was important for everyone to work together as a community to reduce and recycle waste.

2 He started working on eco-art projects with some of his fellow students. They collected plastic bottles to make sculptures. They went to festivals and other public places and invited the public to help them finish the work by collecting more bottles. At first, people didn't understand what they were doing. But later, they joined in enthusiastically in creating art from waste.

One of Tusingwire's projects was a playground made from recycled materials.

3 Even though his projects were successful and popular, Tusingwire wanted to do more. He didn't only want to create art, he wanted to ensure that his project would create significant long-term benefits for his community. He wanted to help underprivileged children growing up in the slums, so he decided to create a playground for children. He talked with members of the community, including teachers, parents, and children. They all helped to collect bottles and other useable trash to make the playground, which they designed and built together.

4 The eco-art amusement park is a place where children can explore, climb, and play among the brightly colored climbing frames, life-sized board games, and swings—all made out of recycled tires, plastic bottles, and other trash. The children's smiles and shouts of laughter are proof of the success of the project.

5 Tusingwire's goal is to create many more similar amusement parks in other parts of Uganda. "Art is unifying," Tusingwire explains. "We can use what is around us to create treasure, employment opportunities, and make the environment better. There is a wonderful world of possibilities before us."

A What is the passage mainly about?

    a A project to help raise money for underprivileged children in Uganda.

    b The growing trash problem in Uganda's countryside.

    c A young man who started a project to recycle waste and help a community.

B Circle the correct answer.

    1 What inspired Tusingwire to start his eco-art projects?

        a He saw how much trash there was in the countryside where he grew up.

        b He helped clean up after a local festival and didn't know what to do with the trash.

        c He was shocked by the amount of trash he saw when he moved to the city.

    2 How was Tusingwire's eco-art playground different from his earlier projects?

        a The playground was successful and popular.

        b The playground was more than just a piece of art.

        c The playgroud was built entirely from recycled waste.

    3 What is Tusingwire's future goal?

        a to teach others around the world about recycling

        b to help people in his community get jobs

        c to create similar parks around the country

6 Clear Communication

6A

VOCABULARY Using communication collocations

A Complete the paragraph using the words in the box.

have	having	make	making	post	write	writing

Whether you're ¹_____ a conversation, ²_____ a speech, or
³_____ an email, it is important to adapt your communication style to the medium you are
using. When you ⁴_____ a meeting, your communication style will usually be more formal
than when you ⁵_____ a phone call. Similarly, when you ⁶_____ an update
on social media, it will usually be simpler and more direct than when you ⁷_____ a letter.

B Complete the conversation. Circle the correct words.

A: Hey, Martin, [1] (**check** / **share**) this out!

B: Hi, Lisa. What's up?

A: My friend [2] (**checked** / **posted**) a video of his band on YouTube. Want to see?

B: Sure. Wow, they sound great! Can you send me the [3] (**post** / **link**)?

A: Of course. If you really like it, could you [4] (**share** / **post**) a comment? They'll really appreciate it.

B: No problem, I'll [5] (**share** / **check**) the link with my friends too.

VOCABULARY BUILDING

A Complete the sentences using the words in the box.

analogy	concise	last	span	technical

1 The article included a very long and detailed explanation. It wasn't a very _____ description.

2 His argument was too difficult to understand. He used a lot of scientific and _____ words.

3 The first study only lasted two years, but the second one had a time _____ of ten years.

4 My teacher compared sound waves to waves in the ocean, which was a useful _____.

5 When carrying out community projects, it's important that the changes will _____.

6B

LANGUAGE FOCUS Describing types of communicators

A Complete the conversation. Circle the correct words.

A: Have you told the boss you want [1] (**to quit** / **quitting**) yet?

B: Not yet. I'm planning [2] (**to send** / **sending**) him an email today.

A: An email? I'd strongly recommend [3] (**to talk** / **talking**) to him face to face.

B: But I'm worried that he'll try to persuade me [4] (**to stay** / **staying**). An email seems much easier.

A: Well, it's your decision, but I know he'll dislike [5] (**to hear** / **hearing**) this kind of news via email.

B Rewrite each sentence so that it has the same meaning. Use the words provided.

1 I don't usually write long emails. (avoid)

_____

2 I think you should create your own blog. (recommend)

_____

3 Video chatting is a good way to stay in touch with friends who live far away. (help)

_____

4 A smartphone means you can stay in touch wherever you are. (allow)

_____

C Complete the sentences using your own words.

1 I usually _____ my friends every day.

2 I like _____ my family because _____ .

3 _____ allows me to _____ with my co-workers.

4 I avoid _____ because _____ .

5 _____ helps me _____ .

GOOD LUCK AND MAY THE FORCE BE WITH YOU!