

# Reading: a tourism advertisement

1 Read the advertisement. Write **t** (true) or **f** (false). Correct the false sentences.

## THE AMAZON RAINFOREST RIVER TOUR!

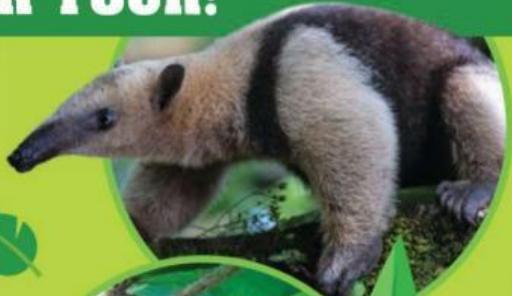
### THE ADVENTURE OF A LIFETIME

The world's most famous river is waiting for you. You have to travel on the Amazon once in your life. More than 5,000 tourists have enjoyed our river tour, with many people coming back to do it all over again!

You stay for three nights in a beautiful log cabin near the river. All meals are included. Each day we go out on the boat to explore a different part of the river, travelling under huge hanging branches and by enormous creepers, and looking into deep pools. You might see monkeys, sloths and anteaters, and even anacondas and jaguars! Sometimes, we go so close to the toucans, we can almost touch their beaks!

For just £4,000 we will fly you to Manaus, take you into the Amazon and guide you every step of the way.

For further information visit [www.rainforestrivertour.com](http://www.rainforestrivertour.com)



1 More than 50,000 tourists have enjoyed the tour.

f

More than 5,000 tourists have enjoyed the tour.

2 Some people go on the tour more than once.

\_\_\_\_\_

3 The trip is not for four nights.

\_\_\_\_\_

4 Accommodation is far from the river.

\_\_\_\_\_

5 Tourists go out on the river every day.

\_\_\_\_\_

6 Flights are not included in the price.

\_\_\_\_\_

1

Order the words to make phrases used in advertisements for holidays.

- 1 on / tour / wonderful / come / our / .
- 2 for / waiting / are / what / you / ?
- 3 up / today / sign / .
- 4 holiday / the / of / lifetime / a / it's / .
- 5 of / thousands / customers / satisfied / .

Come on our wonderful tour.

## Help with Writing

Advertisements often use the language of obligation as a way of making people want to do something. Notice how the advert for the Amazon Rainforest River Tour uses the sentence 'You have to travel on the Amazon once in your life.'

2

Write an advertisement for a tour of a place in your country where people can see different animals. Use the advertisement for the Amazon Rainforest River Tour to help you. Include the following information:

- where the place is
- what is special or interesting about it
- what activities you can do there
- which animals you can see there
- the cost of the trip.