



UNIDAD EDUCATIVA BILINGÜE DE LA INMACULADA – QUITO
2024 - 2025
ENTREPRENEURSHIP SECOND TERM

Name: Hanna Villacis		
Year: First	Grade: C	Date:
Teacher: Sonia Astudillo		Score: _____/10
Term: Second	No. Copies: 1	
ASPECTS OF THE EVALUATION: - Remain silent during the time established to solve this instrument. - You have 35 minutes to complete this assessment. - Read each instruction carefully before writing or marking your answer. - No scratches or erasures are allowed - Spelling will be considered when answering each question. - Use blue or black pen. Do not use pencil - Use your own materials. You may not borrow or request them from any of your classmates.		ASPECTS OF THE EVALUATION: a. Level of achievement (AL) or cognitive aspect, which will be evaluated on 1 point each item. b. Meta cognitive reflection (MR), which will be evaluated considering the following criteria. -Totally agree: 1 point -Partially agree: 0.75 point -Disagree: 0.50 point. -Blank answer or answer that is not related to the topic 0 points
Assessment Indicators: (Ref. I.EG.5.2.1.) (I.4., J.2.) (Ref. I.EG.5.3.1.) (S.1., I.1.)		

I. MULTIPLE CHOICE

AL. 1 Understanding Entrepreneurship, read the sentence and choose the correct option

What is an entrepreneur?

- a) Someone who works for a big company
- b) Someone who starts and manages a business
- c) Someone who only invests money in businesses
- d) Someone who follows orders from a boss

AL 2. Understanding the skills for a entrepreneur, read the sentence and choose the correct option

Which of the following is an important skill for an entrepreneur?

- a) Taking risks and solving problems
- b) Avoiding challenges and playing it safe
- c) Following strict routines without innovation
- d) Depending only on others to make decisions

AL 3. Understanding the importance of a business plan, read the sentences and choose the correct

Why do entrepreneurs write a business plan?

- a) To organize their ideas and strategies
- b) To avoid making sales
- c) To guarantee success without effort
- d) To copy another business exactly

AL 4. Regarding the challenges of entrepreneur, read the sentences and choose the correct

What is a key challenge for entrepreneurs?

- a) Having unlimited resources
- b) Facing risks and uncertainty
- c) Never making mistakes
- d) Always following someone else's business model

AL 5. Regarding the challenges of entrepreneur, read the sentences and choose the correct

Which of the following is an example of an entrepreneur?

- a) A teacher working at a school
- b) A person who starts their own bakery
- c) A tourist visiting different countries
- d) A scientist working in a laboratory for a big company

AL 6. Regarding your own business, read the sentence and choose the correct option

What is the name of the business?

- a) Sweet Treats
- b) Y! Up
- c) Ice & Cakes
- d) Cool Delights

AL 7. Regarding your product, read the sentence and choose the correct option

What products does the business sell?

- a) Burgers and fries
- b) Cakes and ice cream
- c) Coffee and donuts
- d) Juice and snacks

AL. 8. Regarding location of your business, read the sentence and choose the correct option

Where will the business be based?

- a) In a shopping mall
- b) At a public park
- c) In school and the neighborhood
- d) In a supermarket

MR. 9. How does your business plan to make money?

MR. 10. Who are the main customers?

DONE BY	CHECKED BY		APPROVED BY
TEACHER: Sonia Astudillo S,	AREA COORDINATOR: Lcdo, José Cevallos	EDUCATIONAL PSYCHOLOGIST Msc. Verónica Cabrera	VICE-PRINCIPAL Lic. Geovanna Gavilanes
DATE: March 6th. 2025	DATE:	DATE:	DATE:
SIGNATURE:	SIGNATURE:	SIGNATURE:	SIGNATURE:

The Business Model Canvas

Designed for:

Designed by:

Date:

Version:

Key Partnerships 	Key Activities 	Value Propositions 	Customer Relationships 	Customer Segments 
	Key Resources 		Channels 	
Cost Structure 		Revenue Streams 		

