

SECTION 3 Questions 21–30

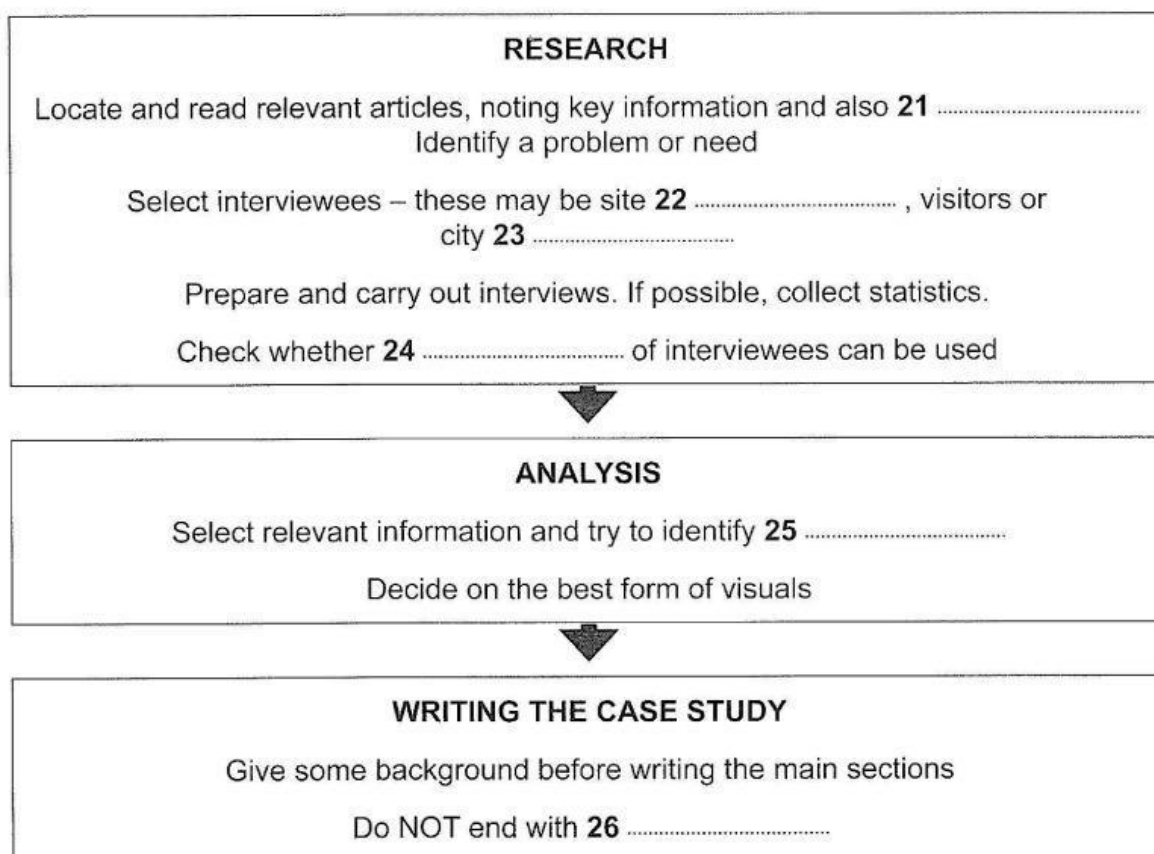
Questions 21–26

Complete the flow-chart below.

Choose **SIX** answers from the box and write the correct letter, **A–H**, next to Questions 21–26.

A	patterns	B	names	C	sources	D	questions
E	employees	F	solutions	G	headings	H	officials

STAGES IN DOING A TOURISM CASE STUDY



Questions 27–30

Choose the correct letter, **A**, **B** or **C**.

The Horton Castle site

- 27** Natalie and Dave agree one reason why so few people visit Horton Castle is that
- A** the publicity is poor.
 - B** it is difficult to get to.
 - C** there is little there of interest.
- 28** Natalie and Dave agree that the greatest problem with a visitor centre could be
- A** covering the investment costs.
 - B** finding a big enough space for it.
 - C** dealing with planning restrictions.
- 29** What does Dave say about conditions in the town of Horton?
- A** There is a lot of unemployment.
 - B** There are few people of working age.
 - C** There are opportunities for skilled workers.
- 30** According to Natalie, one way to prevent damage to the castle site would be to
- A** insist visitors have a guide.
 - B** make visitors keep to the paths.
 - C** limit visitor numbers.