

DEADLINE: 23:59pm ngày 08/03/2025
Tham khảo từ vựng TOPIC MARKETING trước khi nghe

LISTENING COMPREHENSION



Click vào đây nếu không nghe được link trên

Part 1 Photo

Look at the picture and listen to the sentences.
Choose the sentence that best describes the picture.



1. (A) (B) (C) (D)

Part 2 Question–Response

Listen to the question and the three possible responses. Choose the response that best answers the question.

2. (A) (B) (C) 3. (A) (B) (C)

Part 3 Conversation

Listen to the dialogue. Then read each question and choose the best response.

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| 4. Why does the store need to be more competitive? | 6. Who will the woman call? |
| (A) There's currently a recession. | (A) A photographer. |
| (B) Productivity has dropped lately. | (B) A photocopy salesperson. |
| (C) There's a new competitor nearby. | (C) A customer. |
| (D) New employees have little experience. | (D) A marketing executive. |
| 5. How will the store attract more customers? | |
| (A) By giving them trial products. | |
| (B) By giving them discounts. | |
| (C) By selling new products. | |
| (D) By featuring happy customers in ads. | |