

- Capitalize days of the week & months.
 - Capitalize brand & product names.
 - Capitalize names of geographic locations.
 - Capitalize proper adjectives.
 - Capitalize relatives' names.
 - Capitalize names of rooms.
 - Capitalize the first letter of a direct quotes.
 - Capitalize names of languages & groups.
 - Capitalize titles.
 - Capitalize holidays.
 - Capitalize most time periods & events.
 - Capitalize the names of celestial objects.
 - Capitalize documents & laws.
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- Don't capitalize directions, elements, types of animals, diseases, or seasons.
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- Don't capitalize articles, conjunctions, or prepositions in a name.