The Business Model Canvas

Designed for:	Designed by:	Date:	Version:

Key Partnerships	Key Activities	Value Propositions	Customer Relationships	Customer Segments
	Key Resources		Channels	

Cost Structure	Revenue Streams

Turn ideas into revenue with Strategyzer's innovation programs

Copyright Strategyzer AG
The makers of *Business Model Generation* and *Strategyzer*

This work is licensed under the Creative Commons Attribution-ShareAlike 3.0 Unported License.
To view a copy of this license, visit http://creativecommons.org/licenses/by-sa/3.0/
or send a letter to Creative Commons, PO Box 1866, Mountain View, CA 94042, USA.

Strategyzer
LIVEWORKSHEETS