Part 4

Questions 20-25

For each question, choose the correct answer.

You will hear an interview with a teenage fashion blogger called Erika Mendel.

20 Which of these figures are more important in today's fashion trends?

A journalists, stylists and celebrities
B bloggers, influencers and editors
C both of these groups

21 Erika says that all fashion bloggers

A post fashion photos on their websites.
B communicate their personal tastes in fashion.
C write about their favourite fashion trends.

22 Fashion bloggers may become less popular because of competition from

A social media.
B fashion influencers.
C more successful bloggers.

23 What do fashion bloggers have?

A their own website
B an account on social media
C a personal fashion company

24 What is an influencer's success based on?

A the age of his or her followers
B the clothes he or she wears in their posts
C how old he or she is

25 An editor's job is to

A sit in the front row of fashion shows.
B launch their own fashion brand.
C advertise a magazine's ideas on fashion.

Exam tips
While you read the questions before listening, try to understand the context and the people acting in it.

Guidance for candidates
Candidates could find it useful to think about words related to the topic of the interview. Exercises like the following one could be useful.
This interview will be about fashion bloggers. Which words do you expect to find? Circle the words in the list below.

disappointing	business	magazine	drawing	boring	well-known	celebrity	
vegetables	relax	exam	fare	blanket	research	advertising	scientific
trendy	success	hall	readers	court	viewers	sleeves	spoon	social media

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