

FILL IN THE BLANK using your STUDY GUIDE & STUDENT WORKBOOK.

1. _____ is the color temperature balance on a camera.
2. _____ and _____ are the two color mode options in Illustrator.
3. _____ saves your file locally to your computer allowing for ONLY individual editing.
4. Results of the _____ can push parts of the project back to previous stages.
5. _____ is to use footage from a location in a project and not that common in Illustrator.
6. The _____ you choose should make content easy to comprehend.
7. _____ is changing the amount of colors in a file to reduce file size and you can edit this in the FILE menu.
8. The _____ generally puts this together elements in the timeline.
9. _____ is the focal point which draws attention to one part of the composition, also known as the design's "main point."
10. _____ is the contour of height and width of a flat object and can help form scale, proportion and alignment.
11. _____ eliminates pixels in images. .
12. _____ defines the project and gives details such as the how, why, and when of the project.
13. A consideration for a document design for both print documents and web documents would be _____
14. _____ requires written permission from the copyright holder.
15. _____ space is where the main focus of a design is located.
16. PPI stands for _____
17. The materials, staff, or other items needed to be available during the time frame of the project is known as _____
18. _____ is the size of elements in relation to each other in a design; it can convey certain messages.

19. The basic design principle, "Unity" is also known as _____
20. _____ is the range of colors available in a given file format choice.
21. A _____ is any person or entity that has an interest in the outcome of a project; they may have unrealistic expectations.
22. Formal changes to the project scope is called _____. They should be officially requested and approved or denied.
23.  This symbol means work may be used and built upon non-commercially with credit given to the original author. _____
24. This describes the way a viewer's eye tracks over a composition toward a focal point or other area.

25. This basic design principle says unified whole can be more than sum of its parts _____
26. _____ is surface shading and realistic rendering that can be created with a number of tools inside illustrator, including filters, brushes, gradients and others
27. Creations that include major copyright-protected elements of an original work are covered under this permission. An example would be a painting similar to an original painting. _____
28. _____ include typographical needs to be considered; cultural considerations, age, education and others
29. A monopoly on works assigned to owners includes inventions, trade secrets, and works of the mind is covered under _____
30. _____ is the organization of visual weight in a design
31. You can view an image's _____ by right-clicking on the file and going to the "Details" tab under File Explorer.
32. _____ is the cycle of a design plan.
33. A path moving through space is a _____
34. _____ can promote unity but sometimes at the expense of viewability.
35. A vector will remain a vector unless you save it in a _____ format.

36. Limitations which will affect the project schedules are called _____
37. A _____ is a visual guide that represents the overall look of a website.
38. _____ are currently generally valid for the lifespan of the creator plus seventy years (50-100 after creator's death)
39. The idea of creating design uniformity or clarifying relationships between elements is called _____
40. _____ controls the actual color. _____ controls the saturation or intensity of color and Brightness is the brightness of selected hue.
41. A _____ doesn't contain live content but looks as close to the finished product as possible.
42. The pattern or tactile quality of a surface is _____
43. This type of font has feet or flourishes and is good for print documents. _____
44. A _____ has a bit depth of 8 and 256 colors.
45. _____ are the individual project pieces that need to be completed in order for a project to be successful.
46. What are the goals of this project? Who is the target audience? What are the audience demographics? are questions to ask the _____
47. Third party sites like Getty, Freepik and Pexels are examples of _____ sites.
48. _____ is the idea of placing object of emphasis on a third rather than middle of design.
49. This aspect ratio has a width/depth ratio of 1:1 _____
50. _____ is the difference between colors, textures, shapes or other aspects within a design.