Point English
Point To Gain Success
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ACHIEVEMENT TEST PROGRAM
ADVANCED 1

LISTENING TEST

Listen to the audio and choose the correct answers.

1. How much did American spending on iced coffee and similar drinks reach in 2023?
   a. Over 10 billion dollars
   b. Over 15 billion dollars
   c. Over 17 billion dollars
   d. Over 20 billion dollars

2. By how much has American spending on cold coffee doubled since?
   a. 2010
   b. 2013
   c. 2020
   d. 2016

3. What percentage of Starbucks' beverage sales were cold drinks in the third quarter of 2024?
   a. 56%
   b. 66%
   c. 76%
   d. 86%

4. Which age groups are primarily driving the popularity of cold coffee?
   a. Baby Boomers and Gen X
   b. Millennials and Gen Z
   c. Gen Z and Gen X
   d. Gen Alpha and Millennials

5. What was cold coffee traditionally associated with?
   a. Winter
   b. Morning routines
   c. Summer
   d. Afternoon tea

6. According to experts, why is iced coffee appealing?
   a. It is more affordable than hot coffee.
   b. It can be customized and has social media appeal.
   c. It is faster to brew than hot coffee.
   d. It has stronger caffeine content.

7. Which companies, besides Starbucks, have seen growth in cold drink sales?
   a. Dunkin' and Dutch Bros
   b. Peet's Coffee and Coffee Bean
   c. McCafé and Tim Hortons
   d. Costa Coffee and Lavazza

8. How is the trend of cold coffee reflected in consumer habits?
   a. Increased interest in organic beans
   b. Decline in coffee shop visits
   c. Growth in at-home brewing practices
   d. Preference for instant coffee

9. What remains the dominant coffee choice in the U.S.?
   a. Cold coffee
   b. Decaf coffee
   c. Instant coffee
   d. Hot coffee

10. Why is cold coffee growing faster in popularity compared to hot coffee?
    a. It is preferred by coffee enthusiasts in Europe.
    b. It aligns with the traditional coffee cultures of South America.
    c. Younger consumers and a desire for innovation are driving the trend.
    d. It has a stronger flavor compared to hot coffee.

LIVEWORKSHEETS