

Reviving Tourism with Sustainable Practices

Reading Comprehension Questions 2

1. **What is the primary role of sustainable tourism in the post-pandemic tourism sector?**
 - A) To focus on luxury travel
 - B) To create a balance between economic recovery and environmental preservation
 - C) To increase the number of tourists visiting popular destinations
 - D) To encourage tourists to visit more crowded, commercialized places
2. **How does Ecological Tourism contribute to environmental conservation according to the text?**
 - A) By promoting large-scale tourism projects
 - B) By encouraging visitors to appreciate and actively contribute to the preservation of nature
 - C) By focusing on traditional cultural practices
 - D) By investing in medical infrastructure
3. **What does the text suggest is a key benefit of Cultural Tourism for both tourists and destinations?**
 - A) It allows tourists to visit modern shopping malls
 - B) It fosters deeper emotional connections and cross-cultural understanding
 - C) It increases the popularity of traditional activities without preserving local customs
 - D) It focuses only on preserving historical monuments
4. **Based on the text, which type of tourism can directly contribute to local economic growth by attracting investors and entrepreneurs?**
 - A) Investment Tourism
 - B) Environmental Tourism
 - C) Medical Tourism
 - D) Religious Tourism
5. **How can Educational Tourism foster intellectual exchange, according to the passage?**
 - A) By offering opportunities for luxury vacations
 - B) By focusing on educational institutions and cultural practices in different regions
 - C) By promoting local food experiences
 - D) By attracting tourists interested only in adventure tourism

6. **Why is it important for businesses to understand tourists' preferences and needs in the context of sustainable tourism?**
- A) To increase the prices of tourist activities
 - B) To create personalized experiences that forge emotional connections and encourage repeat visits
 - C) To limit the number of visitors to a specific destination
 - D) To discourage tourists from using social media
7. **How does Environmental Tourism encourage responsible travel behavior?**
- A) By attracting tourists to overcrowded destinations
 - B) By promoting eco-friendly activities such as beach clean-ups and wildlife conservation
 - C) By offering luxurious travel options to tourists
 - D) By focusing exclusively on historical sites
8. **What role do social media platforms like Instagram and YouTube play in sustainable tourism promotion?**
- A) They create competitions to encourage mass tourism
 - B) They allow destinations to showcase unique offerings and engage with a wider, responsible audience
 - C) They promote short-term, high-profit travel packages
 - D) They focus on promoting traditional travel blogs
9. **How does Medical Tourism benefit both the healthcare and tourism industries?**
- A) By providing advanced healthcare services to tourists without impacting local economies
 - B) By attracting foreign visitors seeking medical treatments, benefiting both healthcare and local tourism
 - C) By limiting the number of tourists visiting medical institutions
 - D) By focusing only on luxury resorts for medical tourists
10. **What is the ultimate goal of embracing sustainable tourism, as mentioned in the conclusion of the text?**
- A) To promote overcrowded and over-commercialized tourism destinations
 - B) To ensure the preservation of cultural and natural resources for future generations
 - C) To reduce the number of tourists visiting popular destinations
 - D) To increase the profits of large travel corporations