

Digital printing

Exercise 1. Послушайте диалог и заполните пропуски:

Emily: Hey Liam, have you learned digital printing on your lessons?

Liam: Yes, we have. We've read that it's a modern way of printing that uses computers to produce high-quality results. Why are you asking?

Emily: I want to make some notes on it and find out what I've missed. Could you help me?

Liam: No problem. So, where were we? High-quality results?

Emily: That's right! So, digital printers use _____(1) created on computers to print out clear and legible text.

Liam: And for _____(2), digital printers use pixels to create images.

Emily: Exactly! And by controlling the _____(3) of each _____(4), they can create different shades and colors.

Liam: Digital printers can also print in _____(5) or full-color depending on the requirements of the _____(6).

Emily: That's correct. Before printing, it's crucial to check for color accuracy via soft proofs or hard proofs. A _____(7) entails digitally viewing the proof using a computer display, while a hard copy involves printing a physical sample.

Liam: To ensure color accuracy, digital printers rely on _____(8) techniques such as _____(9) and remote proofing.

Emily: Screen angles help prevent moiré patterns from appearing in an image, while remote proofing allows reviewers to examine a proof from afar.

Liam: In conclusion, digital printing is flexible and efficient and can offer excellent quality results when put into practice with attention to detail and _____(10) techniques.

Emily: Agreed!

Liam: So, have I helped you with your notes?

Emily: Yes, you have! Thanks a lot!

Exercise 2. Ответьте, верны ли следующие утверждения. Если предложения верны, то выберите T (true), если нет, то выберите F (false).

Statements:

_____1. Digital printing is an old-fashioned way of printing.

- _____ 2. Digital printers use text data created on computers to print out clear and legible text.
- _____ 3. Digital printers use ink to create images.
- _____ 4. Digital printers can only print in full-color.
- _____ 5. Soft proofs involve printing a physical sample.

Exercise 3. Выберите правильный вариант:

Questions:

1. What is digital printing?
 - A) A traditional way of printing
 - B) A modern way of printing that uses computers
 - C) A way of printing that uses text data created on typewriters
 - D) A way of printing that only prints in black and white

2. How do digital printers create clear and legible text?
 - A) By using ink cartridges
 - B) By using text data created on computers
 - C) By using a typewriter
 - D) By using a pen to write the text

3. How do digital printers create graphics?
 - A) By using text data
 - B) By using pixels
 - C) By using a typewriter
 - D) By using a pen to draw the graphics

4. How do digital printers create different shades and colors?
 - A) By controlling the tone value levels of each pixel
 - B) By using different types of ink cartridges
 - C) By using a typewriter
 - D) By using a pen to color the image

5. Can digital printers print in single-color or full-color?
 - A) Only in single-color

- B) Only in full-color
- C) Both single-color and full-color
- D) Neither single-color nor full-color

6. What is a soft proof?

- A) A physical sample of the print
- B) A digital view of the proof using a computer display
- C) A way to prevent moiré patterns from appearing in an image
- D) A way to examine a proof from afar