

## SURVEY

Designer's name: Trần Nhật Linh

Advertisement Poster



1. How would you rate the following elements of the Advertisement Poster

	Very bad	Bad	So so	Good	Very good
Overall organization					
Typographic / Font					
Contrast					
Repetition					
Alignment					
Proximity / Spacing					
Advertising strategies					
Vocabulary & Grammar					

2. What do you like MOST about this Advertisement Poster?

*E.g.: The spacing between the elements is appropriate. The language creates vivid images in readers' mind*

3. What do you like LEAST about this Advertisement Poster?

4. What suggestions would you give to improve this Advertisement Poster?

**Advertisement Brochure**

1. How would you rate the following elements of the Brochure

	Very bad	Bad	So so	Good	Very good
Overall organization					
Typographic / Font					
Contrast					
Repetition					
Alignment					
Proximity / Spacing					
Advertising strategies					
Vocabulary & Grammar					

2. What do you like most about this Brochure?

3. What do you like least about this Brochure?

4. What suggestions would you give to improve this Brochure?