

SURVEY

Designer's name: Trần Nhật Linh

Advertisement Poster



1. How would you rate the following elements of the Advertisement Poster

	Very bad	Bad	So so	Good	Very good
Overall organization					
Typographic / Font					
Contrast					
Repetition					
Alignment					
Proximity / Spacing					
Advertising strategies					
Vocabulary & Grammar					

2. What do you like MOST about this Advertisement Poster?

E.g.: The spacing between the elements is appropriate. The language creates vivid images in readers' mind

3. What do you like LEAST about this Advertisement Poster?

4. What suggestions would you give to improve this Advertisement Poster?

Advertisement Brochure



1. How would you rate the following elements of the Brochure

	Very bad	Bad	So so	Good	Very good
Overall organization					
Typographic / Font					
Contrast					
Repetition					
Alignment					
Proximity / Spacing					
Advertising strategies					
Vocabulary & Grammar					

2. What do you like most about this Brochure?

3. What do you like least about this Brochure?

4. What suggestions would you give to improve this Brochure?