

SOCIAL MEDIA LISTENING

1) Before listening to the audio, match the following concepts:

Social Media

Application

App

Action done for a user who wants to see everything that another user does.

News

Tendency

Follow

The action of publishing pictures, texts or videos on social media.

Trend

Information about the events that are happening.

Post

Websites and apps that allow people to create, share and participate in the network.

2) Listen to the audio and choose the correct option:

1- This audio talks about:

- a. The internet
- b. Technology
- c. Social Media apps

2- Which is the most famous app?

- a. Snapchat
- b. Instagram
- c. Facebook

3- According to the speaker, more people use Facebook on their computers:

- a. True
- b. False

4- Facebook was created in:

- a. 2004
- b. 2010

5- The speaker really likes Facebook:

- a. True
- b. False

6- According to the speaker Facebook is better than Instagram:

- a. True
- b. False

7- What's the most popular app for young people nowadays?

- a. Facebook
- b. Snapchat
- c. Instagram