Unit 4:

Read the text & answer the questions on the right

6.1	**Answer these questions below**
Martin So, I'm on Twitter and LinkedIn. How can I use social media to get a job? **Georgina** Well, the first things is to have **a good profile** (on Twitter it's called a 'bio') and a professional profile picture. You need to **update your profile** regularly and you can also add a link to an online CV. **Martin** That's a good idea. And how will companies find my profile? **Georgina** Many companies now **search online for candidates**. But you also have to search for jobs. Many companies are on social media. Look at their pages to find jobs, and you can **follow** companies on Twitter. **Martin** OK, I already do that. What else can I do? **Georgina** Well, it's **social networking**. That means you have to network. **Martin** What does that mean I do? **Georgina** First, you **add contacts** to **build your network**. You can ask your Facebook friends or LinkedIn connections to introduce you to their contacts. You can also search for **useful contacts** and ask to **connect with them**. Another good way to find people is to **join professional 'groups'** on LinkedIn or Facebook. These are called 'communities' on Google+. **Martin** I see. **Georgina** And it's not enough to have a lot of friends or connections. You have to be **active** and **communicate** with your contacts. People need to 'see' you and know something about you. Update your status, that means **post something**, regularly. Post interesting things that are connected with your work and comment on or 'like' your contacts' posts. Join a group conversation or a Twitter chat, or **start a conversation** about a professional idea. Al of these are easy ways to network. **Martin** Thanks very much, Georgina. Useful ideas. I'll go and **update my status** now.	A. What is important to have on your social media profiles? B. How can companies find you on social media? C. What are some ways to build your network?

LIVEWORKSHEETS

Social media



I use social media to **connect with classmates** and teachers. We create study groups on Facebook or WhatsApp to **share notes** and reminders about deadlines. Sometimes, I follow **educational pages** or channels to **get tips** and documents. I also **join online communities** for students to ask questions and discuss some topics. Staying active in these groups helps me learn new things and **stay motivated**.

I use social media for fun by watching videos, following celebrities, and **scrolling** through funny memes. I like using Instagram and TikTok because they have a lot of **entertaining content**. Sometimes, I join conversations about movies or shows I watch. I also follow my friends' posts and comment on their photos, which helps me stay connected with them.





I follow brands and online stores on Instagram and Facebook to get updates about new products and discounts. Social media makes it easy to **compare prices** and **read reviews** before buying something. Sometimes, I message sellers directly to ask questions. I also enjoy shopping through live-streams because it feels interactive and fun.

Complete the sentences below with the appropriate phrases from the word bank.

1. stay connected
2. message sellers directly
3. follow educational pages
4. entertaining content
5. compare prices and read reviews
6. scroll through memes
7. join online communities
8. shopping through live-streams
9. exchange ideas

1. I use social media to _____ where students ask questions and help each other.
2. Following classmates' updates helps me _____ and stay motivated.
3. I also _____ to get tips and resources for my courses.
4. I like to _____ on TikTok and Instagram because it's relaxing.
5. Social media has a lot of _____, like funny videos and jokes.
6. Commenting on my friends' photos helps me _____ with them.
7. Before buying anything, I always _____ to make sure I get a good deal.
8. I sometimes _____ on Instagram to ask questions about products.
9. One of my favorite ways to shop is _____, which makes the experience fun and interactive.

LIVEWORKSHEETS