



WIZ Publisher

What Can You Do?

Layouts

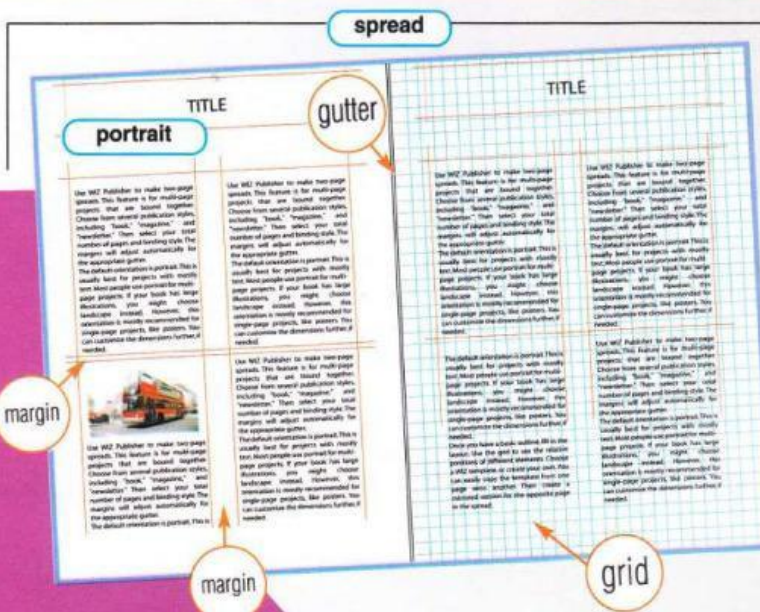
Part 4 - Two-Page Spreads

Use WIZ Publisher to make two-page **spreads**. This feature is for multi-page projects that are bound together. Choose from several publication styles, including "book," "magazine," and "newsletter." Then select your total number of pages and binding style. The **margins** will adjust automatically for the appropriate **gutter**.

The default **orientation** is **portrait**. This is usually best for projects with mostly **text**. Most people use portrait for multi-page projects. If your book has large **illustrations**, you might choose **landscape** instead. However, this orientation is mostly recommended for single-page projects, like posters. You can customize the dimensions further, if needed.

Once you have a basic outline, fill in the layout. Use the **grid** to see the **relative** positions of different elements. Choose a WIZ template, or create your own. You can easily copy the template from one page onto another. Then create a **mirrored** version for the opposite page in the spread.

See page 17 for detailed instructions.



Get ready!

1 Before you read the passage, talk about these questions.

- 1 What are two possible page orientations?
- 2 What is the name for the margin between two printed pages?

Reading

2 Read the manual. Then, mark the following statements as true (T) or false (F).

- 1 ☐ The program has templates for multiple publication styles.
- 2 ☐ The program uses portrait unless the user selects landscape.
- 3 ☐ The program is not recommended for projects with a lot of illustrations.

Vocabulary

3 Write a word that is similar in meaning to the underlined part.

- 1 The designer adjusted the placement or position of the image on the page.
_ r _ i _ t _ t _ i _ o _
- 2 The compared positions of the text and the illustration did not look right.
r _ _ _ t _ v _
- 3 The magazine featured a layout covering multiple pages on the art exhibit.
_ p _ e _ d
- 4 The program shows the pattern of lines that makes up the structure behind the content.
g _ _ _
- 5 The editor wants the pages to be with one page having the reverse design of the other page.
_ i _ r _ r _ _

- 4 Place the words from the word bank under the correct headings.

word BANK

gutter text landscape
portrait margin illustration

Types of content	Empty space	Orientations

- 5 Listen and read the manual again. How can the relative position of different elements be viewed?

Listening

- 6 Listen to a conversation between two designers. Choose the correct answers.

- What is the main idea of the conversation?
 - A which settings to use on new layout
 - B a client's complaint about a spread
 - C how to use a new publishing program
 - D feedback about a project design
- What do the designers need more information about?
 - A page orientation
 - B illustration sizes
 - C type of publication
 - D number of pages

- 7 Listen again and complete the conversation.

Designer 1: Not me. We'd better put something together. What's it going 1 _____?

Designer 2: Well, it has 2 _____, but it's mostly text.

Designer 1: So portrait is probably fine for the 3 _____. We can customize the dimensions. What about the margins?

Designer 2: Let's go with the standard 4 _____ - _____. But I'm not sure about the gutter.

Designer 1: That might depend on the 5 _____. Do you know what that is?

Designer 2: No, I don't. You 6 _____ on the layout. I'll get some more information about the specifications.

Speaking

- 8 With a partner, act out the roles below based on Task 7. Then, switch roles.

USE LANGUAGE SUCH AS:

Have you started ...?
It has some ... but it's mostly ...
That will depend on ...

Student A: You are a designer. Talk to Student B about:

- the layout for a new project
- the type of publication
- page specifications

Student B: You are a designer. Talk to Student A about the layout for a new project.

Writing

- 9 Use the conversation from Task 8 and the manual to complete the project summary.

Project Summary

Layout

Publication type: _____

Design features: We decided to use _____

because _____

We also decided to use _____

because _____