

In this session in your training day we're going to look at _____ of the more _____ holidays we offer at BC Travel. Now, the _____ is very _____ and it's _____ to be aware of how the market's _____ and _____. In terms of _____, the over-65s are an _____ market, and one that's _____ year on year.

The _____ are taken by the 31 to 42-year-olds, and that _____ shows no _____. The _____ at present is still the _____, the 16 to 30s, but this group's also seen the _____ over the last few years, whereas there's a _____ in the number of _____ taken by the 55 to 64-year-olds. As far as the 43 to 54-year-olds are _____, _____ there are steady, but I have to say we haven't seen the _____ we _____.

One trend we're _____ with nearly _____ is the _____ of holidays in which clients do some kind of _____. I'm not _____ here about _____, where clients _____ high-risk activities like _____ just for the _____ of it. Activity holidays usually _____ rather less _____ sports, or things like _____.

They're not _____ cheaper than _____ holidays, often the opposite, in fact. But they do often take place outside the main _____, which gives an opportunity for _____ to find out more about the _____ and customs, and many say this is one of the most _____ of these _____.

Of course, they offer the chance to _____ or talent, but clients often say that _____, it's the chance to _____ with other _____ people that's the _____.

Let me give you some examples of BC Travel activity holidays. Our _____ take place in four different centres in _____ and they're very _____ with clients of _____ from _____ onwards. We've got an _____ of artists to _____ – some of them have been with us from the start, and _____ will be joining us this year so that we can _____ of classes in each centre.

As far as _____ on holidays are _____, I know a lot of _____ offer holidays where _____ cook recipes related to one _____, usually the one they're _____, but we focus on dishes from a _____. Apart from that, you'll find the _____ on good quality, _____ – that's more or less a given nowadays – and there are generally some _____ recipes included.

Our _____ take place in a wide range of countries from Iceland to Vietnam, and clients have the opportunity to see some _____. Groups are small, no more than eight, so clients can have one-on-one _____ during the holiday, and _____ are arranged with fully-trained _____. At the end of each holiday an _____ is held of the _____ taken so that clients can see one another's _____ and receive _____ from the tutor.

Finally, let me tell you about our _____. In Ireland and Italy we run one-week general _____ for all _____ and _____ of fitness. Clients start the _____ with a _____ with a trainer, and together they _____ an individual _____. As well as _____ general fitness, clients find that they _____ losing much of the _____ they've _____ in their daily lives.

In Greece, we have a two-week holiday for clients who want to do something about their _____. This has all the _____ you'd expect, like a _____ diet programme, but one of its _____ is that the exercise classes are all held on the beach. People say it's far _____ to being in a gym.

Finally, we offer _____ in Morocco. One very _____ one is the _____ holiday. Bikes are provided and there are different _____ according to people's ability. We offer one which is _____ to the _____ of families, which is particularly _____.

OK, so that's about all the time I have today, so thank you very much ...