

HUMAN ERROR

Social media is a great tool, but human errors like sharing incorrect info, posting private details, or misinterpreting messages can have serious consequences. These mistakes can damage reputations, spread misinformation, or cause legal issues. Let's get to know more about human error and ways to minimize it!

01. Match the Risk to the Consequence!

RISK

CONSEQUENCE

Sharing incorrect information

Reputation damage

Accidentally sharing private data

Misunderstanding

Posting inappropriate content

Spreading misinformation

Misinterpreting a message

Privacy breach

02. Fill in the Blanks!

reputation, privacy, double-check, tools, informed

1. To protect your _____, always review your content for accuracy and appropriateness before posting.
2. Using _____ for scheduling and approvals can help minimize human error.
3. Staying _____ about platform updates and changes can reduce social media risks.
4. Limiting access to social media accounts can prevent _____ breaches.