

1

Fads and fashions

VOCABULARY • Popular interests

1 ★ Cross out the incorrect word.

Actions: share / post / app

1 People: toy / fan / follower

2 Electronics: gadget / speakers / puzzle

3 Very popular things: fan / craze / fad

4 Things you can buy: app / view / cube

2 ★★ Complete the sentences with the words.

apps fad fan followers post
social media views

The video went viral and received over a million
views.

- Are you a of any celebrities or sports teams?
- The website Myspace was a because it was only popular for a few years.
- People post comments on sites like Twitter and Facebook.
- A lot of smartphone are free.
- My friend wrote a great about her trip to Canada.
- She has got over 100,000 on Twitter.



3 ★★ Complete the words for the definitions.

something that many people are into for a short time c **raze**

- a person who reads another person's posts online f.....
- websites for making friends and talking to other people s.....
- the number of times people visit a web page or online video v.....
- some writing or an image put on social media p.....
- a computer program for a particular use a.....
- a small and useful machine or tool g.....

4 ★★★ Complete the post with words on this page. There may be more than one answer.



Social media



Today, many of us are mad about social media and are looking for an audience. So, how can you make sure your blog has got more ¹..... and your YouTube videos get more ²..... and likes? One way is to ³..... something online every week. People like to see something new, or they get bored quickly! Try to use all the ⁴..... you can. Download popular free ⁵..... such as Instagram and Snapchat for a bigger audience. Another way is to watch the media, so that you know about the next ⁶..... before it happens. Go on Twitter and read the tweets of the biggest celebrities, so you can find out what people are going to be into next.

1 LANGUAGE FOCUS • *used to*

- 1 ★ Choose the correct words to complete the table.

Affirmative		
I / You / He / She / It / We / You / They	use / <u>used to</u>	¹ lived / live here.
Negative		
I / You / He / She / It / We / You / They	² didn't used to / didn't use to	drink tea.
Questions and short answers		
³ Did / were you	⁴ use / used to play tennis?	Yes, I ⁵ played / did. No, I ⁶ didn't / wasn't.
Where did he	⁷ use / used to live?	With his parents.

- 2 ★★ Rewrite four of the sentences using the correct form of *used to*. Tick (✓) the sentence that can only be in the past simple.

I lived in London when I was young.

I used to live in London when I was young.

We moved to Madrid when I was six. ✓

1 Did you often visit your grandparents? ☐

2 We went to France on holiday last year. ☐

3 My sister loved One Direction! ☐

4 He didn't have many gadgets. ☐

5 Did you like going to the beach? ☐

- 3 ★★ Correct the words.

We ~~weren't use~~ to go to that school. didn't use

1 They ~~didn't used to~~ like computer games.

2 Did they ~~used to~~ buy Marvel comics?

3 My sister ~~used to loved~~ Beanie Babies.

4 What did your favourite cartoon ~~use be~~?

5 I ~~used to~~ not have a games console.

6 'Did you ~~use to~~ collect *Pokémon* cards?' 'Yes, I ~~used.~~'



- 4 ★★★ Write sentences to compare you and your family in the past and present. Use *used to* and the present simple. Write three or four sentences for each topic.

When I was younger, I used to listen to music on an iPod.

Now I use my smartphone or tablet.

1 Gadgets

2 Toys

