

## 17.75 Lesson Plan 3

Name \_\_\_\_\_

Date \_\_\_\_\_

### Vocational Interests

**Directions:** Study the 16 vocational interest areas and check three career clusters of interest.  
*Avocational interest* is as a work activity you like to do.

### Work Activities I Enjoy

Career cluster	Industry/activities	Example
Agriculture, food, natural resources	Production, processing, marketing, distribution, financing, and development of agricultural commodities and resources including food, fiber, wood products, natural resources, horticulture, and other plant and animal products/resources	
Architecture and construction	Designing, planning, and managing building and maintaining the built environment	
Arts, A/V technology, and communication	Designing, producing, exhibiting, performing, writing, and publishing multimedia content including visual and performing arts and design, journalism, and entertainment services	
Business, management, and administration	Planning, organizing, directing, and evaluating business functions essential to efficient and productive business operations	
Education and training	Planning, managing, and providing education and training services, and related support services	
Finance	Services for financial and investment planning, banking, insurance, and business financial management	
Government and public administration	Executing governmental functions to include governance; national security; foreign service; planning; revenue and taxation; regulation; and management and administration at the local, state, and federal levels	
Health science	Planning, managing, and providing therapeutic services, diagnostic services, health informatics, support services, and biotechnology research and development	
Hospitality and tourism	Management, marketing and operations of restaurants and other food services, lodging, attractions, recreation events and	

## 17.75 Lesson Plan 3

		travel-related services	
	Human services	Preparing individuals for employment in career pathways that relate to families and human needs	
	Information technology	Designing, developing, supporting, and maintaining hardware, software, multimedia, and systems integration services	
	Manufacturing	Planning, managing, and performing the processing of materials into intermediate or final products and related professional and technical support activities such as production planning and control, maintenance and manufacturing/process engineering	
	Marketing, sales, and service	Planning, managing, and performing marketing activities to reach organizational objectives	
	Public safety, corrections, and security	Planning, managing, and providing legal, public safety, protective services and homeland security, including professional and technical support services	
	Science, technology, engineering, and mathematics	Planning, managing, and providing scientific research and professional and technical services (e.g., physical science, social science, engineering) including laboratory and testing services, and research and development services	
	Transportation, distribution, and logistics	Planning, management, and movement of people, materials, and goods by road, pipeline, air, rail, and water and related professional and technical support services such as transportation infrastructure planning and management, logistics services, mobile equipment, and facility maintenance	