A

The digital revolution was starting to affect the entertainment business in unexpected ways. Eventually, it will change every aspect of it, from the way cartoons are made to the way films are screened to the way people buy music. That much is clear. What nobody is sure of is how it will affect the economics of the business.

B

New technologies always contain within them both threats and opportunities. They have the potential both to make the companies in the business a great deal richer and to **sweep them away**. Old companies always fear new technology. Hollywood was **hostile to** television, television terrified by the VCR. Go back far enough, points out Hal Varian, an economist at the University of California at Berkeley, and you find publishers complaining that 'circulating libraries' would **cannibalize** their sales.

Which paragraph contains the following information?

1. the contrasting effects that new technology can have on existing business
Your answer:

2. the fact that a total transformation is going to take place in the future in the delivery of all forms of entertainment
Your answer:

3. uncertainty regarding the financial impact of wider media access
Your answer:

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Hoàn thành bảng từ vựng sau:

Sort elements

hostile to somebody/ something

sweep something away

cannibalize something

giảm (doanh số)	
gay gắt, thù địch	
cuốn phăng, loại bỏ	

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