"Big data" is a term being used more and more by politicians. It refers to the concept that any problem – from **underperforming** pupils to failing hospitals – can be solved by collecting some tightly focused data, **crunching** it, and making **tweaks**, such as moving pupils or changing nurses' shifts, rather than dealing with bigger issues, such as poverty or spending cuts. This is an approach that focuses narrowly on "what works" without ever troubling to ask: "works for whom?" Its **watchword** is "smart", which can easily be appreciated, rather than "right", which can't. Putting trust in highly educated **technocrats**, it is naturally less interested in public debate.

Which paragraph heading would you choose?

A. How data can be used to improve society
B. Big data: a smart approach to politics that works for everyone
C. A skeptical perspective on "big data"
D. Why the public trusts technocrats more than politicians

LIVEWORKSHEETS

Hoàn thành bảng từ vựng sau:

Sort elements

underperforming crunch something

tweak watchword technocrat

chỉnh sửa	
nhà kỹ trị, chuyên gia khoa học có ảnh hưởng chính trị lớn	
yếu, kém	
từ khóa	
xử lý nhanh (dữ liệu trên máy tính)	

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