

Logistics discussion questions

Warehouse Manager

more use of data analytics

reducing lead times

improved customer service

movement and storage of goods

difficulties of coordination, integration, and information management

Customer Service Representative

Import/Export Specialist

minimizing inventory levels

increased efficiency and effectiveness

using technology, outsourcing, and partnering

planning, implementing, and controlling

Supply Chain Analyst

reduced costs

increasing flexibility

greater use of artificial intelligence

increasing use of automation

Procurement Specialist

coordinate the movement of goods and manage inventory

Logistics Coordinator

Answer the questions below using the words and phrases above or your own ideas.

1. What is logistics and what role does it play in businesses?
2. What is the role of logistics in the supply chain?
3. What are the benefits of using logistics in businesses?
 4. How can logistics be used to improve efficiency and effectiveness in businesses?
 5. What are some of the challenges faced when implementing logistics in businesses?
6. How can businesses overcome these challenges?
7. What are the future trends in logistics?
8. What kind of job would you like to do in logistics? Explain why?

