

Lecture no. ^a

Lecture series: The ^b of beauty.

Topic: ^c

(Includes female and ^d beauty)

The concept of beauty

Images of beautiful people ^e in / on / in

Idea of what is 'beautiful' is ^f

Lillian Russell (1890s - actress) 'the most beautiful woman in the world' -

^g pounds!

Twiggy (1960s - fashion model) ^h pounds.

Ways people change their appearance

1. Cosmetic surgery

Started ⁱ - aims to 'improve' our physical appearance.

Before v. expensive - now, almost ^j

Examples:

men - hair transplant, pec implant

women - facelifts, tummy tucks

We choose to ^k

^l - think beautiful people = better lives.

2. Dieting

Many people worry about their weight.

1950 diet products worth ^m \$ a year.

Today, over ⁿ \$ a year.

