

## Are You a Smart Shopper?

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Shopping is an activity in which a customer browses the available goods or services presented by one or more retailers with the potential intent to purchase a suitable selection of them.

**A.** Tick (✓) the correct answer to know more about informed choices and avoid fraud when buying products.

1. When making a big purchase we should :
  - (a) always buy what has the most features.
  - (b) research carefully the customer reviews and about the product quality.
  - (c) buy what the sales person recommends.
2. The MRP of any product is the highest cost at which that product can be sold. It stands for :
  - (a) maximum retail price
  - (b) minimum retail price
  - (c) maximum reduced price
3. Always take a \_\_\_\_\_ from the seller after making a purchase.
  - (a) discount
  - (b) cash memo
  - (c) free gifts
4. After which date a product becomes unfit for consumption or use ?
  - (a) Manufacturing date
  - (b) Repacking date
  - (c) Expiry date
5. Online shopping has become very popular these days. However, \_\_\_\_\_ is also a clear and present threat.
  - (a) cybercrime
  - (b) system breakdown
  - (c) expensive purchase

**B.** Tick (✓) the do's of a smart shopper and cross (✗) the don'ts :

1. Check warranties carefully. Make sure you understand the policy.
2. Always prepare and use a shopping list. Planning your menu in advance will make it easy to create the list.
3. Check your bank statement after every online transaction.
4. Make sure you understand the extra charge, like delivery charges etc.
5. Buy one get one free deals are always a good choice.

