

Vocabulary Unit 3 ★★

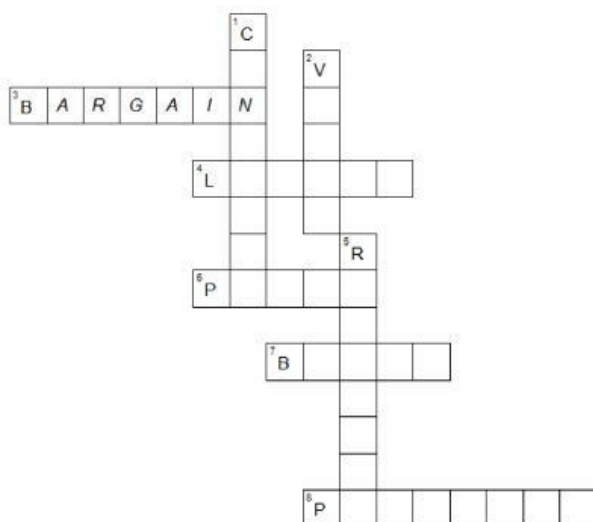
Money and marketing

1 Choose the correct words.

I really hate those **advertisements** / **rip-offs** / **producers** that 'pop up' when I'm online.

- Is Apple the biggest **consumer** / **producer** / **marketing** of computers in the world?
- My expensive new phone broke – what a **luxury** / **value** / **rip-off**!
- Status **products** / **symbols** / **brands** are things that make people look wealthy.
- I want a new bike, but I can't **afford** / **promote** / **save** to buy one.
- He didn't buy those skis in Austria – he **spent** / **rented** / **cost** them.

2 Read the clues and complete the crossword.



Down

- a person who buys and uses things
- what something is worth
- a person who sells things

Across

- something that costs less than usual
- something that is expensive, but not necessary
- the amount we spend on something
- a type of thing that a certain company makes
- all the things a shop or business sells



Shops and shopping

3 Find nine shopping words in the wordsearch and write them in the table.



Verb

fit

Noun

4 Complete the email with the words in the box.

checkout code labels receipt changing shelves
shop special try window

