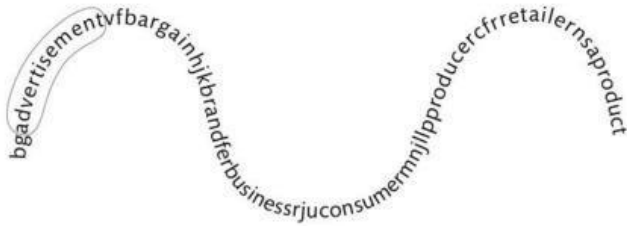


Vocabulary Unit 3

Money and marketing

1 Find eight words in the wordsnake. Write them down. Are the words people (P) or things (T)?



- | | <u>advertisement</u> | <u>T</u> |
|---|----------------------|----------|
| 1 | _____ | _____ |
| 2 | _____ | _____ |
| 3 | _____ | _____ |
| 4 | _____ | _____ |
| 5 | _____ | _____ |
| 6 | _____ | _____ |
| 7 | _____ | _____ |

2 Choose the correct words.

- A What does your dad do, Joel?
- B He owns a company / value that makes tables and chairs.
- 1 A That's a nice shirt, Damian. Was it expensive?
- B No, it cost / worth about £15.
- 2 A Let's go to the cinema tonight.
- B Sorry, I can't. I'm trying to rent / save money for my trip next summer.
- 3 A What are you getting Jane for her birthday?
- B I want to get her a gold ring, but I can't promote / afford it.
- 4 A Is your new phone already broken?
- B Yes, I'm so angry! What a spend- / rip-off!
- 5 A My mother says that when she was a girl, having a computer was a price / luxury.
- B Really? Now everyone has one.
- 6 A What are marketing / status symbols?
- B Oh, they're things like fast cars and expensive watches.



Shops and shopping

3 Choose the correct words to label the pictures.



checkout / shelves



1 bar code / shop assistant



2 changing room / window-shopping



3 fit / scan



4 deliver / exchange



5 label / receipt

4 Complete the blog with the words in the box.

changing rooms checkouts return
shop assistants special-offers try them on

Martha's Blog – My DREAM SHOPPING TRIP

Hi, everybody. My grandparents gave me some money for doing well at school! I'm going shopping.

Here's a list of things that I want on my DREAM SHOPPING TRIP:

- a shop with a lot of special offers. I love bargains!
- (1) friendly and polite (1) _____!
- (2) _____ with BIG mirrors!
- clothes that always fit when you (3) _____!
- lots of (4) _____ and no people waiting at them!
- and best of all ... when you (5) _____ things, you always get your money back ... no problem!

What's on your list for a DREAM SHOPPING TRIP?